### **The Guardian Foundation**

2022/2023

# Inpace report

## We're striving for a world where people from all backgrounds can participate, influence and act.

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# Welcome

#### Our board

| Nina Blackwell      |
|---------------------|
| Keith Magee (Chair) |
| Mélody Patry        |
| Randeep Ramesh      |
| Russell Scott       |
| Gary Younge         |
|                     |

#### Our team

| Emma Aitken      |  |
|------------------|--|
| Misoon El-Gomati |  |
| Amran Farah      |  |
| Angela Green     |  |



from our Executive director, Kelly Walls The rate at which information is created

and distributed is faster today than ever before. Technological advancements are happening at speed, bringing exciting opportunities and complex risks. Trusted, independent media is operating in an increasingly difficult landscape, and where external conditions are set to support the spread of disinformation.

As an organisation, we see our role as the first line of defence against the threats that exist by ensuring people have the tools to be able to protect themselves, particularly those most vulnerable. This year we have built skills, knowledge and resilience among journalists, media organisations and most importantly the public as consumers of news.

Without the inclusion of diverse voices and the education of audiences to be able to discern reliable information, trust cannot be built. Without trust, news has no value, meaning readers won't pay for it, news organisations won't be viable and public access to fact-based journalism will decrease. With that, our ability as citizens to make informed decisions and hold power to account is weakened.

We believe that working collaboratively is the key to finding more effective solutions to the issues at play. This year we have established new partnerships and expanded the ways in which people can engage with us and each other. Working more closely with communities, we have created spaces where we can listen and co-create and we have prioritised deeper relationships.

Looking forward, we will continue to build on that work and strengthen the impact, making our most effective resources accessible and applicable for wider contexts. Thank you, as ever, to our funders, donors, partners, volunteers and our board for joining the whole Guardian Foundation team on this journey.



from our Chair of trustees, Reverend Professor **Keith Magee** 

Societies around the world remain in need of freedom of the press. We are constantly seeing challenges to democratic values. Many citizens are deeply worried about the current fragile state of democracy, in the face of growing global authoritarianism.

Now more than ever, it is important to curate brave spaces where honest, meaningful and sometimes challenging conversations can take place. It is essential that everyone enjoys the same access to the truth and the same freedoms and rights while recognising and celebrating our differences. No matter how divided we may feel, there must be a place to find common ground.

The Guardian Foundation leads the way in achieving this through our programmes and thought leadership. Our work reflects a keen commitment to human rights and social justice paralleled with the vital championing of liberal journalism. We are a place of voice and agency to address the issues of power and inequality, preparing current and future generations of global citizens to take the helm.

Our significant work could not be undertaken without the commitment of our donors, funders, and supporters, along with the professional team led by our executive director, Kelly Walls. Massive thanks to you all. We would also like to give special thanks to our outgoing board member, Jonathan Scott, for his many years of commitment and service.

As a board, we are forging ahead with intention, excitement, with our strategic plan further guiding the impactful work of the Foundation. I, as chair, remain eager and dedicated to working to advance the cause of The Guardian Foundation, the cause of justice.

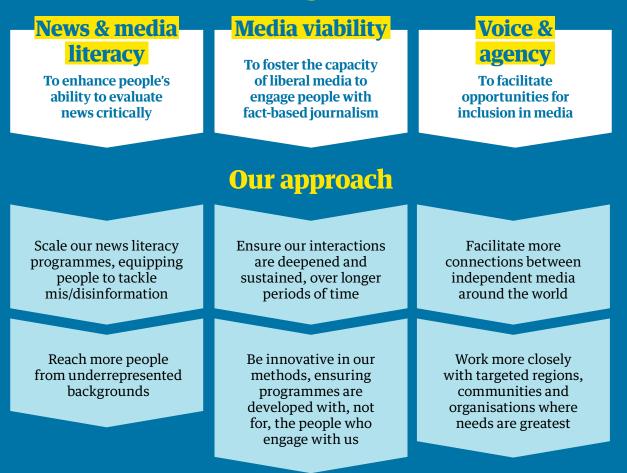


### **Our strategy**

#### Our purpose is to promote global press freedom and access to liberal journalism

Our vision is a world where people have access to reliable information, from a diverse range of sources, strengthening their ability to hold power to account.

#### **Our goals**



# Our impact at a glance

#### Helping to build a generation that is informed and media-literate.

Our NewsWise programme addressed parents' worries about the impact of fake news and misinformation with family workshops.



#### In our Birmingham workshops 98% of family members felt confident in helping their children to spot fake news, **rising from** just 53% before.

FAKE

Our Behind the Headlines programme expanded across South and West Yorkshire, the Midlands and Greater Manchester, training 14-18 year olds to teach their peers about mis and disinformation and enhancing their media literacy skills.

"It has enabled them to become more critical in their consumption of news and they all felt more knowledgeable following the workshops. They have even commented upon how they have already used their skills in their Business and English lessons!"

Debbie Painter, Curriculum lead, Derby College

After taking part in NewsWise, the percentage of 9-11 year olds who checked the trustworthiness of news sources more than doubled.



**Our Archive team** loaned objects to the **Science Museum Group** and the **British Library**, sharing the history of news with thousands

of people.



### 172

**Guardian** articles written by **Scott Trust Bursary** recipients were published, on issues including housing, gender representation in music and the war in Ukraine.





Supporting

We worked with Sea region.

Championing more diverse voices and perspectives in the media.



internships created through our new **Media Makers scheme**, in partnership with Cafeyn.



National

iournalists across all seven regions of **Türkiye**, including **4 people** from the under-served Black

Bespoke face to face organisational mentoring sessions were developed for media organisations affected by the full scale invasion of Ukraine.



# News and media literacy

Our focus on news and media literacy stems from the knowledge that individuals who are able to access and identify reliable sources of information are empowered to make informed decisions about their lives, and hold those in power to account.

When people understand and feel confident about how the news is made, trust in quality journalism is built and their ability to critically analyse sources of information grows.<sup>1</sup> As disinformation becomes more of a concern and the technologies that spread it become more sophisticated, news and media literacy is an even more vital democratic tool.

In line with our strategy, we've worked with communities where the need for news and media literacy support is greatest, focusing on particular regions and piloting learning beyond schools, with groups including parents and librarians. This year, we have trained 860 teachers across 101 schools and colleges.

#### **NewsWise**

NewsWise is our UNESCO-awarded cross-curricular news literacy programme for 7-11 year olds. Through workshops, teacher training, research and resources, we generate curiosity and critical engagement with news, equipping primary aged children with the skills and knowledge to make sense of the world.

in journalism and low levels of public news literacy.



#### **Place-based delivery**

Throughout the past year, NewsWise has responded to unique challenges in areas across the UK, and successfully tested tailored solutions that can be applied at scale in future years. **Here are some of the highlights:** 

**The challenge:** In 2021, our family news literacy survey found that half of parents were worried about the impact of fake news and misinformation on their children's lives, and didn't think their children had the skills they needed to spot it. This was particularly prevalent in disadvantaged areas and areas underserved by the media.

What we did: In Birmingham, we made NewsWise even more accessible, incorporating family workshops as a way of expanding its reach and impact. This gives children the opportunity to show parents what they're learning, and encourages news literacy beyond the classroom into the home environment, which we know has a significant impact on children's lives and educational outcomes. We're working with local facilitators and journalists to make the sessions feel as relevant as possible and we will continue the pilot with a view to rolling out the model to other regions.

**The challenge:** Wales introduced a new curriculum, which incorporated issues around technology and online safety. This meant that teachers needed specialist support to teach critical engagement with online information.

**What we did:** We worked alongside a group of schools to develop teacher training on how news literacy fits into the new curriculum, empowering teachers to integrate these important skills amongst changes to their teaching. One teacher said "Year 5 and 6 have loved this project and can't wait to share their learning [...] A superb example of integrated and purposeful learning."



#### Academic research

NewsWise is based on research, enhanced with expert evaluation from our partners at the National Literacy Trust. In 2022/23, we took this further by embarking on academic research which we are excited to share in the coming year.

With a nationwide randomised control trial, we're working with the Universities of Birmingham and Liverpool, the National Literacy Trust and PSHE Association to find out the extent to which NewsWise encourages primary school children to develop digital literacy skills and increase children's civic engagement.

Through this work, we hope to inform and shape the future of NewsWise and understand more about the ways in which our work makes a difference. This is particularly important as we work towards bringing NewsWise to more schools and organisations in the UK and internationally. We also hope that, by sharing new knowledge, we'll build understanding of digital literacy in the wider education sector.

#### Closing the literacy gap

Children's writing skills are in decline. In 2019, 22% of 11-year-olds in England left primary school unable to write at the expected level. In 2022, this rose to 31% and was at 46% for children considered to be disadvantaged.<sup>2</sup>

NewsWise has played an important role in tackling this, with teachers reporting year after year that taking part in the programme increases their pupils' writing skills.

#### 

The training inspired me to make news a focus across the curriculum, to underpin the drive to close the gaps in literacy and match the aspirational curriculum of creating responsible citizens who can contribute effectively to society."

NewsWise teacher in Scotland

"Can we have another lesson please that was really fun PLEASEEEEEE!!!!!!!!!!!!!"

NewsWise pupil, Year 5

We also know that enjoyment and engagement with writing have a significant impact on writing ability, which is why we continue to make NewsWise as fun and interactive as possible, hopefully inspiring some future journalists along the way.

<sup>2</sup>National Literacy Trust. (2023) 'Children and young people's writing in 2023'

### Explained: how do we decide who we work with?

The demand for media literacy support is high. so we work with people where the need for this support is greatest. Both NewsWise and Behind the Headlines prioritise schools with above average free school meal uptake, and target areas that have low levels of literacy or special educational needs that make them more vulnerable to the effects of disinformation. Our resources are available online for free and we offer all of our workshops and teacher training free to state schools. Most of our workshops are available virtually, making our programmes as accessible as possible, with a broader reach, allowing us to embed vital critical analysis skills to a generation of young people, as they grow up around difficult news cycles, and a wealth of information online.





#### **Behind the Headlines**

Behind the Headlines empowers young people of secondary and higher education-age to understand, critically analyse, engage with and participate in the media. This well-established programme has been running successfully for over 20 years and draws from a wealth of experience and a highly qualified team of educators, whilst adapting to the changing needs of the news and media literacy landscape. **Behind the Headlines** has reached over

**150,000** young people since it began.

#### Peer to peer learning

One such adaptation is our new project, funded by the Department for Science, Innovation and Technology, which trains young people aged 14-18 to teach their peers about media literacy. We are currently piloting this model of learning in the Midlands, Greater Manchester and South and West Yorkshire. With evaluation from the National Literacy Trust, we hope to be able to learn from this 15 month pilot stage and gain the funding required to grow the programme to other regions.

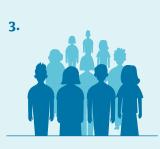


How it works:

Our news literacy expert trains a small group of young 'Media Literacy Ambassadors' and teachers in their school. They follow this up with a virtual reflection session so that students can evaluate their work, and provide vital input that helps shape how the programme design evolves.



The newly trained Ambassadors co-deliver *Fake or for real* workshops to at least three classes in their school or college. They cover topics like bias, rumour, clickbait, manipulation of images, truth and trustworthiness.



Students across the school gain media literacy skills from people that they know and who are close to them in age. They have a more in-depth understanding of how the news is made, and what trustworthy information looks like, helping them to access quality sources of information and become well informed, engaged citizens. So far, 85 ambassadors have delivered to over 450 students.

#### Opening up the world of news

We recognise the value of the interactive experiences our in-person workshops offer, and continue to add new learning settings alongside an expanded virtual offering, so that all groups across the UK are able to access our opportunities. We've continued to train teachers on how to use our specialist resources for children with SEND. We are working to create teaching resources for librarians, acknowledging that learning doesn't stop outside of the classroom, embedding knowledge in the wider community, not just in school groups.





### Our news and media literacy work in numbers

9 in 10

teachers agreed that taking part in NewsWise increased pupils' engagement with local, national or global issues.

### <mark>93%</mark>

of students say they have developed research and questioning skills when checking a story as a result of the *Fake or for real* workshops, building their resilience to the effects of disinformation. Our Archive loan to the British Library reached a global audience of **12,000** people.

young people

are now more

news literate.

took part in our

programmes and

#### Supporting research into news

We have continued to meet the need for a greater understanding of media history on topics such as gender in the media, reporting on the Algerian War of Independence and the rise of women's football. We also supported the research for the Guardian's Cotton Capital project, which looked into the Guardian's historical links to transatlantic slavery and has led to a programme of restorative justice.

We completed work on an experimental remote volunteering project and reintroduced a series of outreach initiatives to increase the archive's impact within GNM and in the wider archive sector.

#### **Clyde Sanger's notebooks**

Our remote shorthand transcription project, launched with funding from the National Archives, opened up 133 of Clyde Sanger's notebooks for cataloguing, a total of 4,292 pages of mixed short and longhand notes. Detailed descriptions are now complete and live on our website, providing a rich resource for researchers interested in media history in the 1960s and following decades, especially as it relates to African decolonisation.

Without the project the impact of this collection would have been severely reduced. Sanger's notebooks would have become inaccessible over time as New Pitman era shorthand skills die out.

The project also allowed us to have a positive impact on the wellbeing of our remote volunteers, whose feedback was encouraging throughout.

### Helping future generations understand the news

We continue to grow the archive to support future research, preserving insights into how today's news is made. Records acquired this year have included GNM documentation around diversity and inclusion, Black history and the use of social media, and the work of Guardian Foreign Correspondent Luke Harding in Kyiv.

#### The Guardian News and Media Archive

Archives tell the story of our pasts through objects, documents and imagery. They help us to understand organisational, collective or individual identities, why decisions were made, who made them and the ways in which they led us to where we are today.

Preserving and sharing Guardian and Observer history, our archive collections help people understand and engage with the historical contexts in which past news stories were made. We hold original documents and objects stretching back more than 200 years and are still collecting new records today.

# Voice and agency

Great journalism should include diverse perspectives, from a range of sources, to enable informed decisionmaking. To do this effectively, the barriers to entry must be broken and the industry must recognise that more inclusive and representative news organisations create better journalism and engage wider audiences.

When communities are excluded from participating in the creation of media, they can be misrepresented, stereotyped, or their stories could be forgotten entirely. This leads to a breakdown of trust in the media, and can cause people to turn to less reliable sources of information, leaving groups of people unable to access the information they need and more vulnerable to misinformation and disinformation.

That's why we're working to facilitate opportunities for inclusion in the media for people from backgrounds that are typically underrepresented.

#### **The Hugo Young Award**

Our Hugo Young Award is a political opinion writing competition that aims to champion fresh perspectives and voices in journalism, offering a range of opportunities including work experience at the Guardian.

This year's 19-25 age category winner, Ella Creamer, wrote about the realities of palliative care in England, and her experience of the system at the end of her mum's life. Her writing clearly resonated with Guardian readers, with one saying they "found Ella Creamer's article [...] incredibly moving, largely because it so closely mirrored my experience with my mother". Following her work experience gained as part of her award-win, Ella was offered a position on the Guardian books desk.

We know that sometimes a lack of confidence can mean that young people do not put themselves forward for opportunities that might help them gain access to the media industry. That's why, ahead of this year's award, we collaborated with Guardian Masterclasses to offer a free workshop on political opinion writing.

As a result of the masterclass, we received our highest ever number of applications, with more young people feeling confident to put themselves forward.

#### Our voice and agency work in numbers

**165%** increase in the number of Hugo Young Award applications, inspiring more young writers across the UK to write political opinion pieces.

100%

of the young people that attended our brand new masterclass said that it made them feel more confident to apply for the Hugo Young Award, making the competition more accessible than ever.

#### **Media Makers**

This year we launched Media Makers, our new programme which offers individuals who are underrepresented in journalism 6-month placements with Cafeyn, a digital subscription app that provides access to more than 2,500 newspaper and magazine titles.

The scheme aims to provide individuals with the training and experience needed to break into journalism. It particularly focuses on the production side of journalism, which includes sub-editing, digital curation, monetisation of content and writing headlines, offering a rich range of skills and knowledge from Cafeyn alongside tailored and personal support from The Guardian Foundation.

We doubled the number of bursary places available to young people from underrepresented backgrounds.

internships were created for our new work placement scheme, opening up training opportunities for those facing barriers to entry into the media industry.



Hugo Young award: Winners and runners up, with Pippa Crerar

"I've thoroughly enjoyed my time as a Media Makers intern at Cafeyn; it has truly been an invaluable experience. I've developed my skills through taking on various tasks like article curation, push notifications and social media. Also, I've gained a deeper understanding of journalism and the range of roles available within the industry, both from Cafeyn and my visits to the Guardian."

Luke Gonella, Media Makers' intern

#### **Scott Trust Bursary**

The primary aim of our bursary is to assist students who face financial difficulty in attaining the qualifications needed to pursue a career in journalism. In particular those from a lower socio-economic background, Black, Asian and minority ethnic backgrounds, LGBTQ+ and those with a disability.





#### **Bylines**

In September 2022, Aneesa Ahmed, Nyima Jobe and Morgan Ofori were awarded the bursary and started their MA Journalism courses.

"Whilst diversity within news media is improving, there is still little representation of racialised working class voices [...] This bursary gives me the chance to develop my skills so that I can help bring these issues to light."

Morgan Ofori

Morgan and Aneesa were both commissioned by the Guardian outside of their work experience placements, suggesting their fresh perspectives on the issues that matter to them are already gaining interest from readers. They both wrote for the Sports desk, with Morgan covering football club ownership and Aneesa writing about the organisation *Football for FoodBanks*.

Our 2021 recipients, Safi Bugel, Sammy Gecsoyler and Mabel Banfield-Nwachi completed their MA and started their 9-month contract at the Guardian. Sammy spent time investigating and writing about housing in the UK, including the use of hotels to house homeless families, the handling of a gas outage in Sheffield, and mould in London council homes. Safi built on her background in music journalism, writing about representation in the music industry as well as reporting on new artists. Meanwhile, Mabel worked on the popular Today in Focus podcast, honing her multimedia journalism skills and shining a light on topics like discrimination in the police and the legacy of the Iraq war.

#### Expansion

From September 2023, we'll be expanding the bursary to offer three additional places specifically for Black aspiring journalists. The expansion will be funded by the Scott Trust over the next decade as part of its

#### Case study

### Nyima Jobe: becoming a journalist with the Scott Trust Bursary

Meet Nyima Jobe, journalist, student and Scott Trust Bursary recipient. We spoke to her about becoming a journalist and writing about important issues like skin lightening.

**Readers want content** that reflects their experiences and perspectives, and inclusive newsrooms and coverage, as well as being fairer, can help organisations achieve this. We see this year on year through the Scott Trust Bursary, as recipients contribute hundreds of articles during their MAs and Guardian work placements, offering fresh perspectives on a range of topics that may not otherwise exist.

Nyima Jobe is no exception, choosing to write her final MA piece on skin lightening, an issue she's witnessed firsthand; "For my newspaper journalism MA, we had to do our final project on a topic of our own choice, and I chose skin lightening. My dad is from Gambia where this is prevalent. I've always wondered, why would you ruin your skin just to look light? I wanted to investigate it further and to find out if it affects other communities as well. I obviously found out that it does"

"I found a lady on Tik Tok and listened to her story. When I was going over my work with my supervisor, he was sad and shocked because there was a line where she covers herself in clingfilm to make sure the bleach was even on her skin. Even if it seems gruesome, I wanted to create the message that this is a serious issue." Reflecting on her overall experience of the Scott Trust Bursary scheme so far, she was determined that "people need to know more about journalism. My friends and family place it on such a high pedestal and they don't see it as accessible for people like us. I think it can be accessible with awareness and education, and

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People need to know more about journalism. My friends and family place it on such a high pedestal and they don't see it as accessible for people like us.

that's why what the Foundation do is really good [...] I am not sure why journalism isn't diverse, because diverse journalism can make stories better. If people from diverse backgrounds cover different stories they might understand them better or report them better. And there wouldn't be as much insensitive reporting."



response to independent research into the Guardian's historical connections to transatlantic slavery. We're partnering with Birmingham City, Leeds Trinity and Manchester Metropolitan Universities to offer the additional places. With its expansion, the scheme will become the only one in the UK to offer the combination of a full MA bursary, living allowance and work placements specifically for people of African and/ or Caribbean descent, including mixed backgrounds.

We know that the proportion of Black journalists in UK newsrooms is not reflective of society. Our aim is that by offering these places and working with more universities outside of London and across the UK, we can reach more people who will benefit most from this opportunity to break into journalism. In the coming months, we will also be exploring how similar schemes might work in the US and Australia.

#### Our alumni

Journalists who have gone through the Scott Trust Bursary scheme continue to achieve great success and influence in the media industry, contributing quality journalism to the UK media landscape and beyond. In 2022, after delivering a series of political exclusives for the Daily Mirror, Pippa Crerar, who came through the scheme in 2000, rejoined the Guardian as Political editor. Meanwhile, 2020 recipient Sasha Mistlin became Guardian Saturday's Commissioning editor and 2021 recipient Georgia Quach joined the Financial Times.

# Media viability

Quality journalism needs resources to thrive. It needs to be financially viable, with the resilience to face threats to press freedom, digital evolution and crises like pandemics and conflict.

In May, Reporters Without Borders released their annual World Press Freedom Index, which showed that 31 countries are deemed to be in a "very serious situation", up from 21 just two years ago.<sup>3</sup> Whilst press freedom is under threat, we're working to support organisations and journalists to carry on operating, ensuring they have and can maintain the skills and knowledge they need to keep people informed and inspired.

### Incubator for independent media in Türkiye

Funded by SIDA, this project works with our local partner, NewsLabTurkey, to provide opportunities for Turkish media professionals to develop their own projects with mini-grants and training. Like much of our work, we are focused on embedding knowledge long term, particularly in areas that are underserved with media education.

That's why we train media trainers, so that they can share resources with others in the industry, particularly those in harder to reach areas of Türkiye.

This includes our London training week, which brought together 9 Turkish media professionals with people from across the Guardian, Financial Times, Tortoise Media, the Bristol Cable and Doncopolitan, to exchange ideas and knowledge.

New skills were then shared in workshops hosted throughout Türkiye, with participants from areas like the Black Sea region, which is particularly under-served by the media. Workshop participants then received funding and tailored support to deliver projects focusing on topics such as the environment, disability, women's stories

<sup>3</sup> Reporters Without Borders. (2023) Index.

#### Our media viability work in numbers

### <mark>33</mark>

the average number of people that Incubator participants go on to train, disseminating knowledge across the Turkish media landscape. 1 person has trained over 100 others.

### **49**

the number of people who took part in our 2022 incubator programme, representing 19 cities and all 7 regions of Türkiye.

### 10

research reports were published on topics covering the use of twitter, the impact of new media laws and the Metaverse, creating space for new discussions in Türkiye's media environment.

### <mark>70%</mark>

of incubator participants had never attended another course related to the topics we included, showing how we are addressing gaps in knowledge in the media landscape.





### Explained: the challenge in Türkiye

Journalists and media organisations in Türkiye struggle to gain access to training and development opportunities and there are challenges around creating and maintaining sustainable funding models, particularly in areas outside of Istanbul. This, combined with increasing threats to press freedom, means it is becoming harder to not only produce independent journalism, but create it in a way that engages audiences.



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Independent media is important to have a democratic media environment, freedom of speech and a pluralism of media organisations. Small and medium media initiatives in Türkiye have trouble building sustainable business models, which is why it's really important to learn from the experiences of journalists in the UK and then transfer this knowledge to journalists in Türkiye. Working with The Guardian Foundation also furthers our capacity at NewsLabTurkey to develop the project well."

Busra Kilic Eriskin, NewsLabTurkey

and local community issues. A number of participants have gone on to secure further funding after the end of the project.

#### 

It was a great opportunity to see the inside of the world's most respected newspaper. Also observing how different departments work in harmony was very useful."

London training week participant

In addition, NewsLabTurkey has produced a wealth of digital content and research as part of the project. This research has been read by over 10,000 people and picked up by major Turkish news outlets on 17 occasions.

Together, the work of the project provides the support, knowledge and resources to strengthen the independent media eco-system in Türkiye.

#### Growing our media viability work

We are ambitious to facilitate more connections like this around the world, and our work in Türkiye has allowed us to think about how we can use our model of support in countries facing

#### **Case study**



### The Kyiv Independent

After establishing themselves just a few months before the full-scale invasion of Ukraine, the Kyiv Independent had developed good revenue models, and pivoted quickly around the changes brought about by the war. They received huge support from their readers and were hoping to build this out into a sustained strategy.

We worked with the team at KI and facilitated a series of conversations with the Guardian's reader revenue team to share knowledge, experience, skills and tactics, including how to best use their data ahead of KI's 1 year anniversary. the Kyiv Independent said "they understood our goals and gave us practical advice that we could act on quickly, one tip resulted in over 150% increase in our acquisitions that week."

They achieved their goal of 10,000 members in January 2023 and we continue to work with them as they grow.

Zakhar Protsiuk, Chief Operating Officer of



similar challenges to press freedom, and create shared spaces for independent media initiatives to collaborate and support each other.

The war in Ukraine saw journalists and organisations face extreme operational challenges and even exile to other countries in the region. In response to this, we connected experts at the Guardian with the Kyiv Independent and Holod Media for workshops and virtual support tailored to the particular needs of the organisations, in areas such as reader revenue, marketing and growth planning.

We hope to continue this work in the coming year, reaching more organisations and refining how we work with them into a more formal and fully funded programme of support. \_\_\_

They understood our goals and gave us practical advice that we could act on quickly, one tip resulted in over 150% increase in our acquisitions that week.

"We are a small (fast growing though) media and this training meant a lot for us. It's been fun, interesting, inspiring and motivating. And very helpful. The hands-on experience and knowledge shared [...]is truly invaluable, as it cannot be found in any book."

KYIV INDEPENDENT

Holod Media

# Financial summary

| <b>Financial activities</b>    | Unrestricted<br>funds | Restricted<br>funds | Total for 2022/23 | Total for<br>2021/22 |
|--------------------------------|-----------------------|---------------------|-------------------|----------------------|
| Income                         | £887,492              | £533,224            | £1,420,716        | £1,118,049           |
| Expenditure                    | (£805,398)            | (£499,631)          | (£1,305,029)      | (£1,160,288)         |
| Funds movement                 | £82,094               | £33,593             | £115,687          | (£42,239)            |
| Total funds<br>brought forward | £134,892              | <b>£200,31</b> 4    | £335,206          | £377,445             |
| Total funds<br>carried forward | £216,986              | £233,907            | £450,893          | £335,206             |

| Balance sheet                                 | 2022/23   | 2021/22   |
|---|-----------|-----------|
| Debtors                                       | £68,490   | £18,717   |
| Cash at bank and in hand                      | £448,117  | £327,078  |
| Gross assets                                  | £516,607  | £345,795  |
| Creditors: amount falling due within one year | (£65,714) | (£10,589) |
| Net assets                                    | £450,893  | £335,206  |

Please refer to our annual report and financial statements for more detail.

# Supporting our work

Our volunteers, donors, partners and funders help us make a difference to the media literacy of children and young people, support underrepresented and aspiring journalists, and build resources for media organisations working in difficult contexts. We simply could not do our work without them.

#### Thank you to our funders

We rely on the engagement and generosity of our funders to continue our unique programmes. A huge thank you to them for their support.

**Bregal Investments LLP** 

**David Wilson Memorial Fund** 

Department for Science, Innovation and Technology

**George Cadbury Fund** 

**Golden Acre Foods** 

**Guardian News & Media** 

**Lankelly Chase** 

Ofcom

**Paul Hamlyn Foundation** 

**SIDA** 

**Stiftung Benevolentia** 

**The Scott Trust** 

**UNIBA Partners** 

**University of Birmingham** 

#### **Our partners**

Birmingham City University Cafeyn City, University of London Goldsmiths, University of London Guardian News & Media Leeds Trinity University Manchester Metropolitan University National Literacy Trust NewsLabTurkey PSHE Association University of Birmingham University of Liverpool University of Sheffield

Thank you to **Canon Europe** for their support with printing throughout the year.

#### **Support us**

#### Donate

Donations help us to grow our reach and impact, supporting more media organisations to produce independent journalism in countries where press freedom is under threat



and more individuals to use the power of that journalism to inform their decisions. Scan the QR code to make a one-off or regular donation.

#### Volunteering

Thank you to all of the journalists and media professionals who give up their time to support our programmes. Email **info@ theguardianfoundation.org** to find out about all of our opportunities to join them.

### Our purpose is to promote global press freedom and access to liberal journalism.

By engaging with audiences and educators, in schools and communities, our media literacy work tackles disinformation, enhancing people's ability to critically evaluate news. Through training, mentorship, bursaries and career guidance, we facilitate opportunities for people from underrepresented backgrounds to use their voice and agency and be included in the media. By collaborating with fellow journalists and news organisations on areas that challenge their viability, we foster their capacity to engage people with fact-based journalism.

#### **Contact us**

Kings Place, 90 York Way, London, N1 9GU Email: info@theguardianfoundation.org Twitter: @gdn\_foundation LinkedIn: The Guardian Foundation Facebook: @TheGuardianFoundationUK