

# AUDIO NEWS BROADCAST: SUCCESS CRITERIA

- **Use simple, everyday words**

✓ Manchester City have won another trophy.

✗ Manchester City have had another triumph in their quest to capture more prizes in the exciting world of football.

- **Start a new line for every new detail**

- **Underline words you want to emphasise**

✓ Hotel rooms in London have already sold out before Taylor Swift's concert next year.

- **Write numbers as words and do not use symbols**

✓ The new watch will cost over one hundred pounds.

✗ The new watch will cost over £100.

- **Interview clips and music are written in brackets**

✓ Teacher, Philip Sanders, has told reporters:

[Clip - "Our school might have to close if these storms continue."]

✗ Teacher, Philip Sanders, has told reporters: "Our school might have to close if these storms continue."