Vocabulary to pre-teach

broadcast

Germany

Berlin

experts

wild boar

drones

mayor

Paris

e-scooter

voters

metros

environment

Lesson 9

Analysing a broadcast

NewsWise

Learning objective

To analyse an audio news broadcast

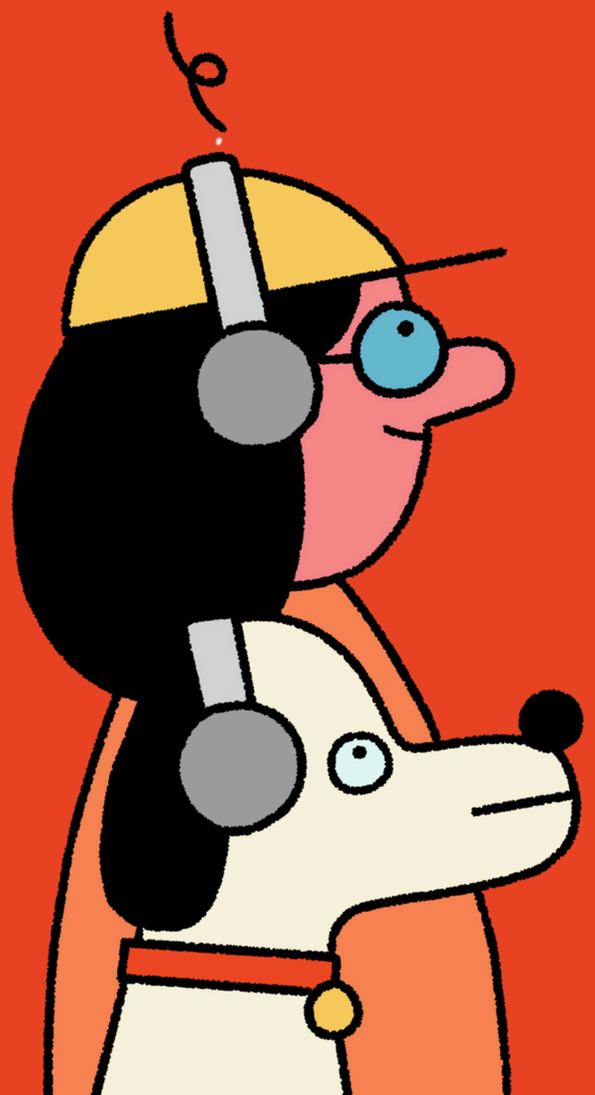
Journalist training school

Journalists can report news in many different ways. They need to make sure that all types of news reports — written, audio, or video — can be understood quickly and easily by their audience.

News. WISE®

Imagine you are telling a story.

What things can you do to keep somebody listening?



What do you want to share ...first? ...next? ...last?

What details will make your story most interesting?

News. WISE

Partner A

You have thirty seconds to share a story. Think about what we discussed and try to keep your partner interested.

Partner B

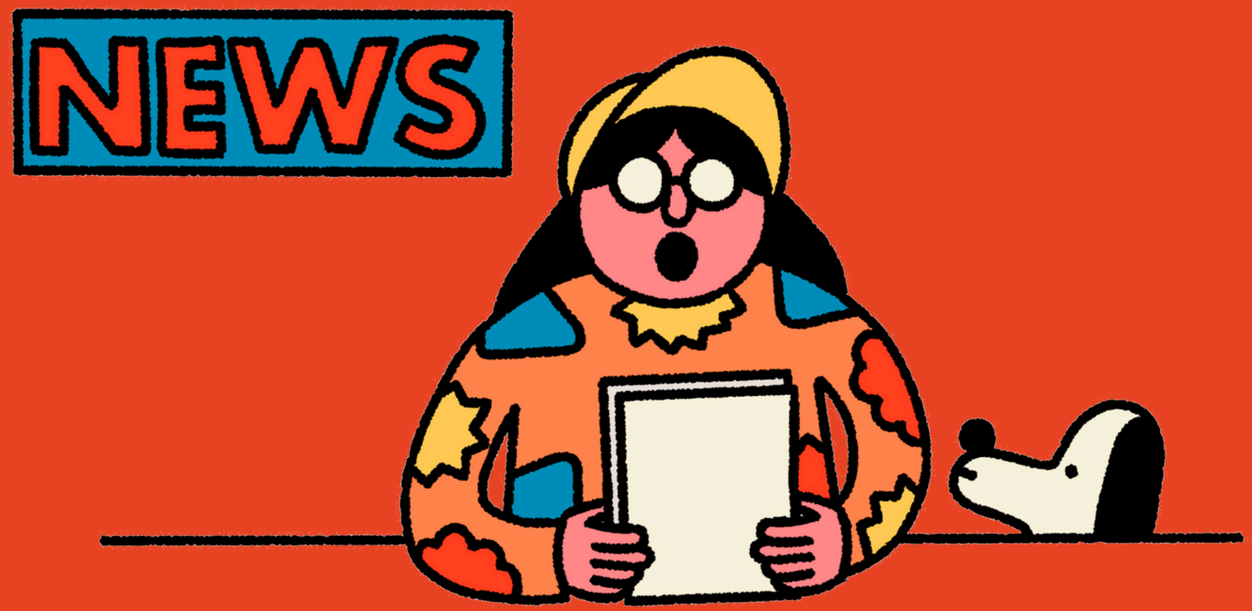
Listen carefully and think:

- Did they keep you interested? How?
- What else do you want to know about their story?

FIRST...

NEXT...

THEN...



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Let's listen to an audio news broadcast. You might recognise the story...

Christian Mang/Getty Images

While you listen think about:

- What did you notice?
- What did you like?
- What did you dislike?
- What questions do you have?

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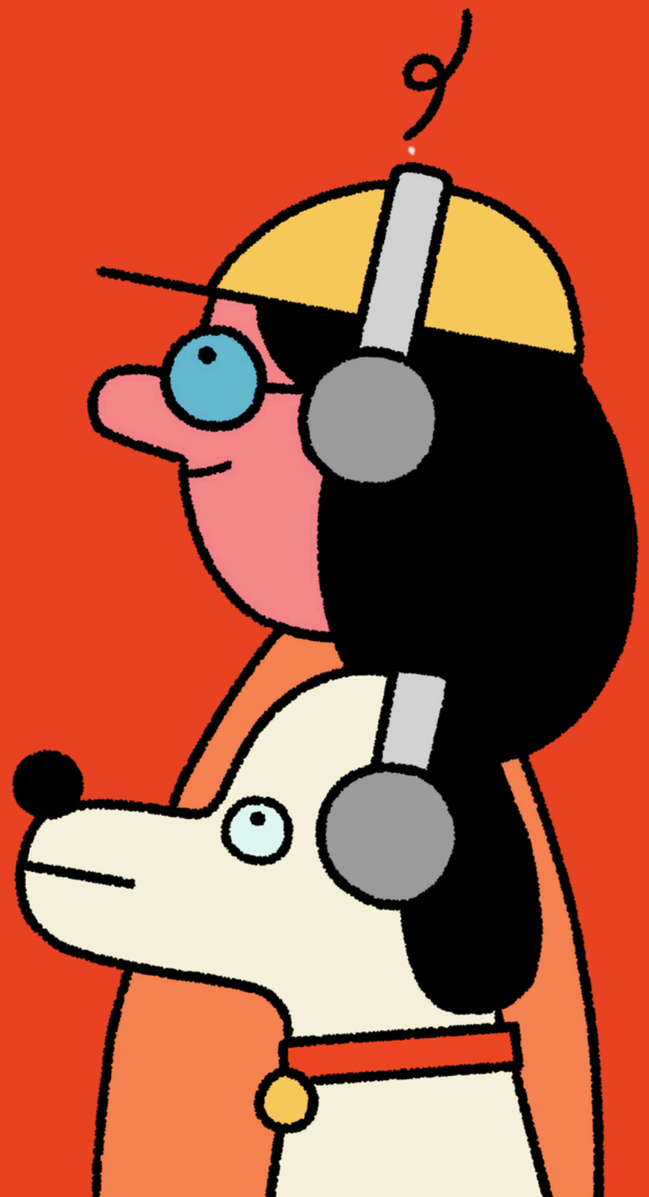
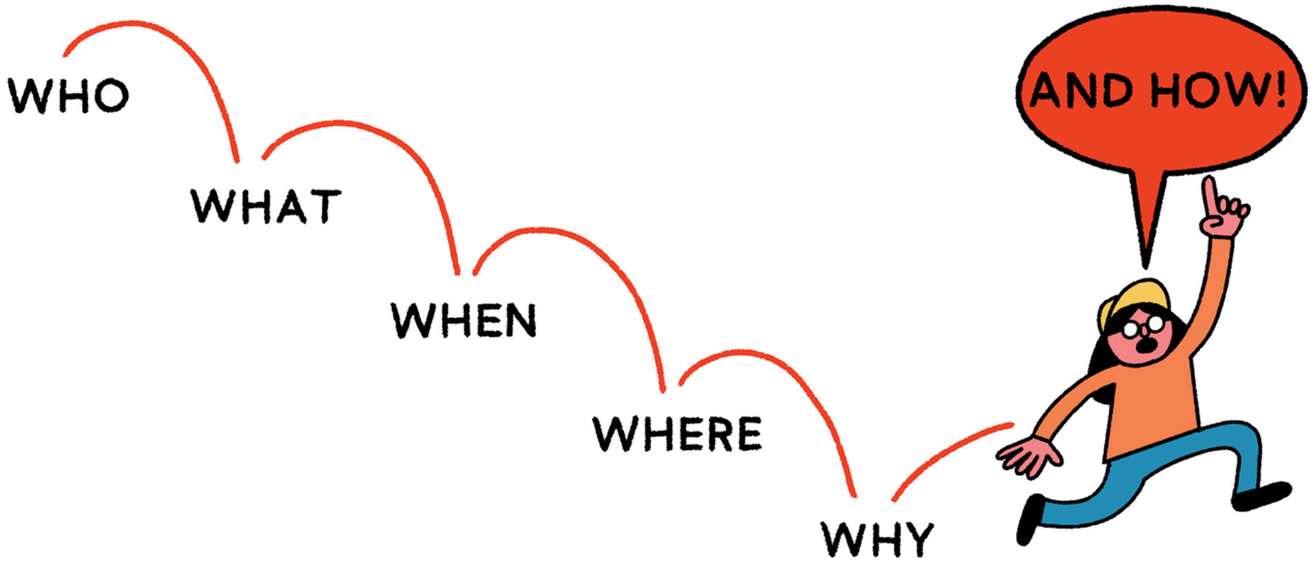


Let's listen again. Can you hear the 5Ws?



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EXAMPLE AUDIO BROADCAST 1

Did an escaped animal leave people in Germany frightened to leave their houses?

Police in Berlin spent thirty hours searching for a big cat after a video was shared online. But they soon found out they had wasted their time.

Wildlife experts today confirmed that the video showed a wild boar - a kind of pig that's common in parts of Germany. It was not a lion.

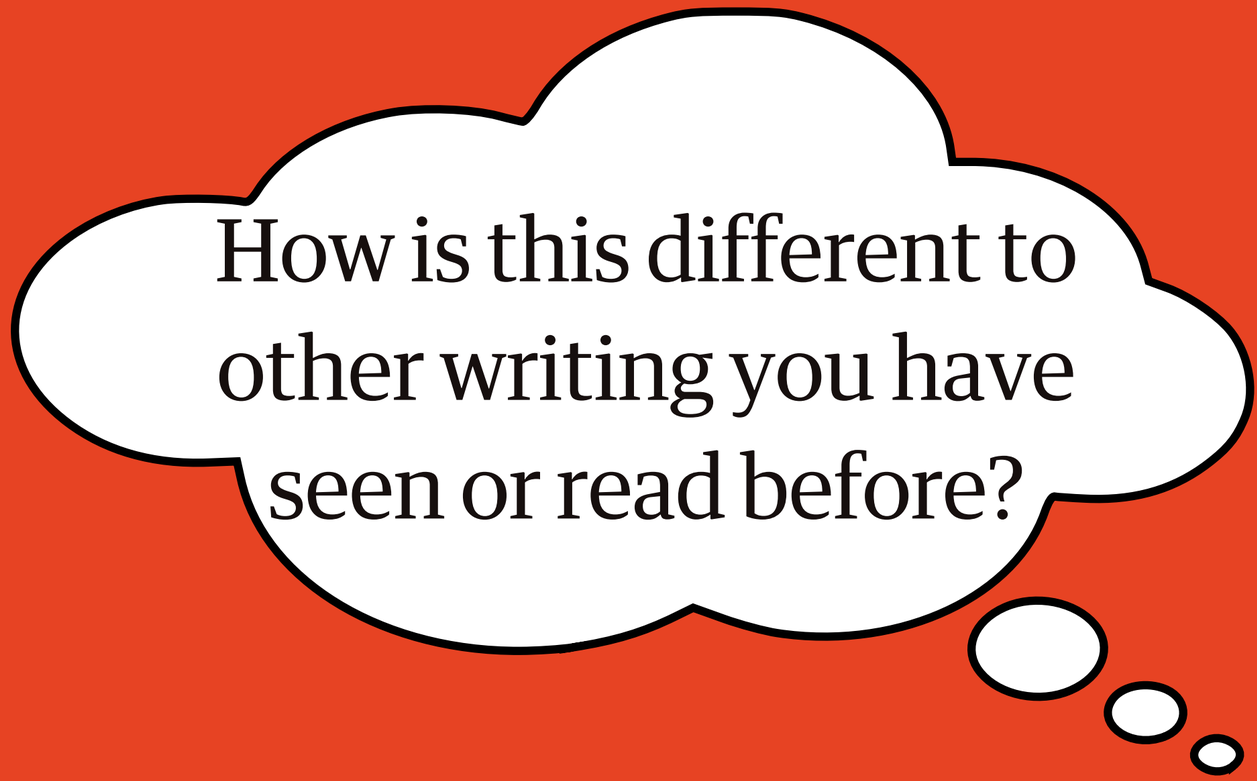
Drones and thousands of police officers were used in the search. An outdoor concert was cancelled and nursery schools were told to keep children inside.

Now people are wondering how such a big mistake was made.

Mayor of Berlin, Michael Grubert, told reporters that all tips had led nowhere and the escaped animal was not a lion.

This is NewsWise Radio. Join us later for more news.

This time, read along while you listen and think...



Parts of a script

HOOK

An interesting detail at the start of some broadcasts.

It makes someone want to keep listening.

Did an escaped animal leave people in Germany frightened to leave their houses?

News. WISE

Parts of a script

TOP LINE

Gives more clues about what the story is about.

A bit like a headline in a written news report.

Police in Berlin spent thirty hours searching for a big cat after a video was shared online. But they soon found out they had wasted their time.

News. WISE®

Parts of a script

5Ws

The who, what, when, where and why of the story.

Wildlife experts today confirmed that the video showed a wild boar - a kind of pig that's common in parts of Germany. It was not a lion.

News. WISE

Parts of a script

MORE DETAILS

Any extra information that might be interesting to the audience.

Drones and thousands of police officers were used in the search. An outdoor concert was cancelled and nursery schools were told to keep children inside.

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News. WISE

Parts of a script

QUOTES

A clip from an interview or the reported words of someone involved in the story.

Mayor of Berlin, Michael Grubert, told reporters that all tips had led nowhere and the escaped animal was not a lion.

News. WISE

Parts of a script

OUTRO

Wraps up the report by reminding the audience who they are listening to.

This is NewsWise Radio. Join us later for more news.

BAD EXAMPLE AUDIO BROADCAST

German citizens were scared yesterday. Let's find out why they were so scared.

A video was shared online and it showed a big, ferocious, scary-looking cat. The police looked and looked and looked for it, but they could not find it anywhere. They were really shocked and surprised.

Wildlife experts looked at the video really carefully. The wildlife experts found out that the video was not a lion after all. The wildlife experts said it was actually a type of pig called a Wild Boar. How silly!

All of Berlin was scared and terrified because they thought there was a dangerous, terrifying lion somewhere. Some things were cancelled and people were told that they should not run in the woods.

Mayor of Berlin, Michael Grubert, told reporters that all tips had led nowhere and that the escaped animal was not a lion.

This is NewsWise Radio. It is one minute past 10.

News.WISE

What do you think of this version?

News.WISE

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This is NewsWise Radio. Join us later for more news.

News.WISE

With your partner...

Have a try at reading both scripts to each other.

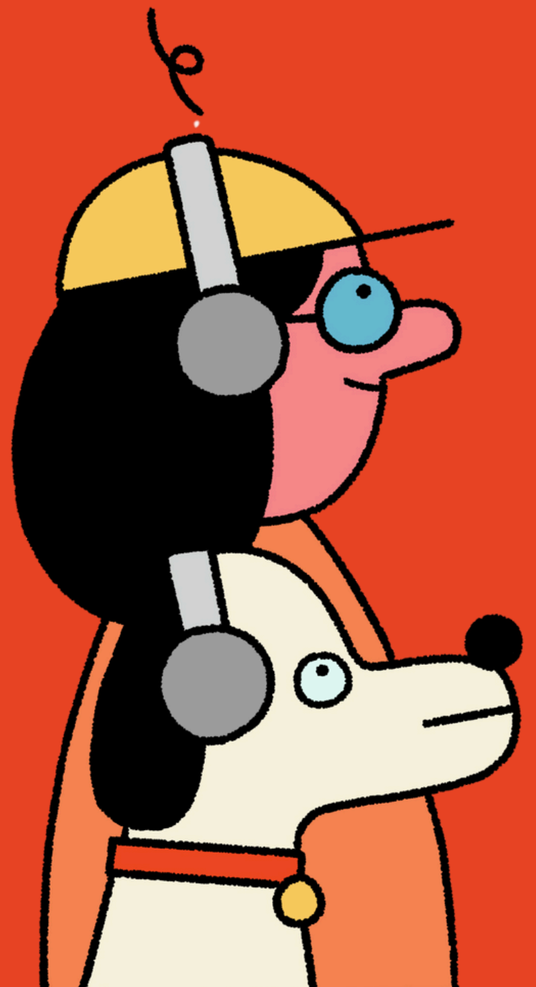
Talk about:

1. What is different about the two script?

2. What makes the 'bad example' so ineffective?

News.WISE®

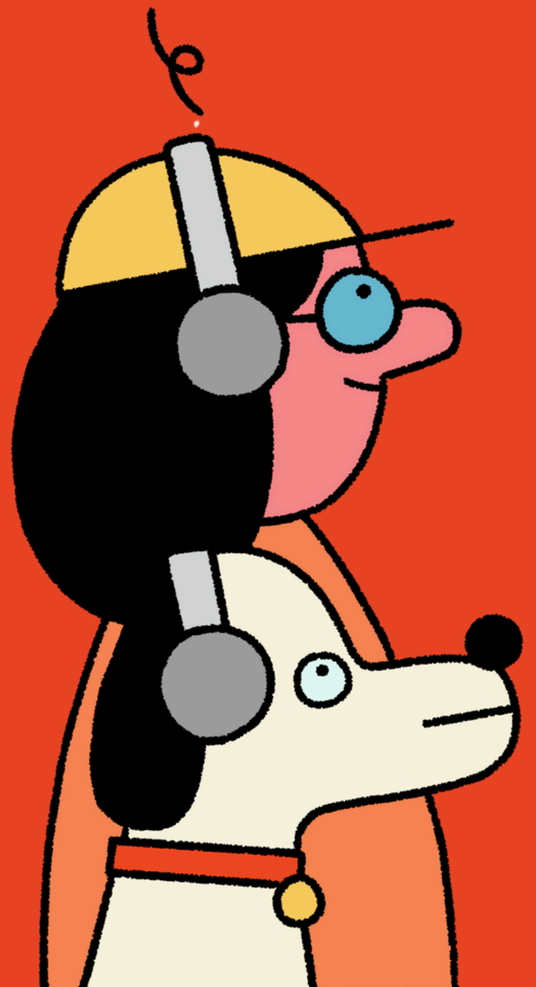
What's missing from this script?



- HOOK
- TOP LINE
- 5Ws
- MORE DETAILS
- QUOTES
- OUTRO

News. WISE

What's missing from this script?



HOOK

TOP LINE

5Ws

MORE DETAILS

QUOTES

OUTRO

That's right! There were no quotes in that broadcast.

We use quotes to because they add interesting information for the audience and make sure our reporting is fair and balanced.

News. WISE