Vocabulary to pre-teach audio top line

broadcast

script

presenter

producer

5Ws quotes details

outro





Lesson 13

Draftinga broadcast script

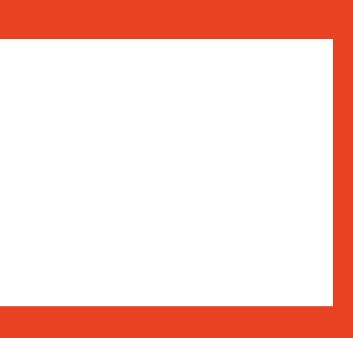


Learning objective

To draft an audio news broadcast

Journalist training school

Broadcast journalists must make sure their reports are truthful, fair, balanced and interesting. They use their research and the information they have gathered from interviews to write a script that explains the important details of a story in a way that is easy to understand.





What hooks you in?

Which is the best 'hook' for a news broadcast?

Think about...

- Which one makes you want to carry on listening?
- Which one sounds the most exciting?

ry on listening? ng?



What hooks you in?

1. There is a new film out at the cinema.

2. Fans are queueing up to see the new Taylor Swift film.

3. She's one of the world's biggest popstars.



What could be better?

German citizens were scared yesterday. Let's find out why they were so scared.

A video was shared online and it showed a big, ferocious, scary-looking cat. The police looked and looked and looked for it, but they could not find it anywhere. They were really shocked and surprised.

What is not effective with the top line and 5Ws in this script?

How could you change this script to make it better?



While you are writing...

Remember to look back at all the work you have done to plan your script.



e writi	ng	Notes for my broadcast script Now that you have practised saying some of your script out loud, use this sheet to make notes or draw images and symbols to remind you what to write in the next lesson.
ook back		Topline Topline
ou have		The 5Ws
our script.		More details
My story	Other interesting details •	<u>Interview quotes</u>
The 5Ws	·	d Outro
₩ho What	What might happen next?	News. WISE
W here		W/JSC
When	News	





FILE OF



You should only include one person's opinion in a news broadcast.



You should only include one person's opinion in a news broadcast.







Numbers should be written as words in a news broadcast script.



Numbers should be written as words in a news broadcast script.



Writing numbers as words in your script makes it easier for the presenter to read.



All of the 5Ws should be included in a news broadcast script.



All of the 5Ws should be included in a news broadcast script.

The 5Ws are the most important details that your audience needs to know.





A news broadcast should use lots of descriptive language.



A news broadcast should use lots of descriptive language.





