

Vocabulary to pre-teach

audio

pitch

broadcast

script

newsworthy

producer

Lesson 10

Planning a broadcast

Learning objective

To plan an audio news broadcast

Journalist training school

Journalists must find interesting and newsworthy stories to report. They must make sure their stories are relevant for their audience. When planning, they need to make sure they are being fair, truthful and balanced.

**Which story do you
most want to report?**

Put the three stories
in order with the one
you most want to
report at the top!



Which story will most people want to read?

Put the three stories in order with the one that people would be most interested in reading at the top!



Before we choose our story, let's discuss them

What makes the story interesting?

Why is it important that others hear the story?

Is it surprising?
...entertaining?
...shocking?



Getting started

Tell your group or partner:

- What do you need to research before you write your script?
- Who do you need to interview before you write your script?

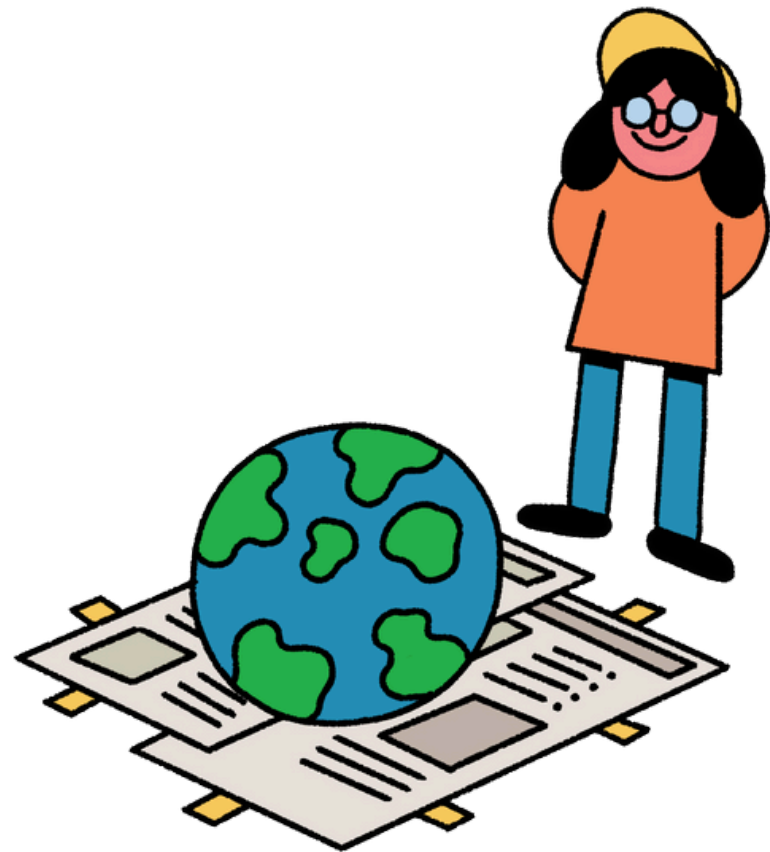


What facts do I need to find out about my story?



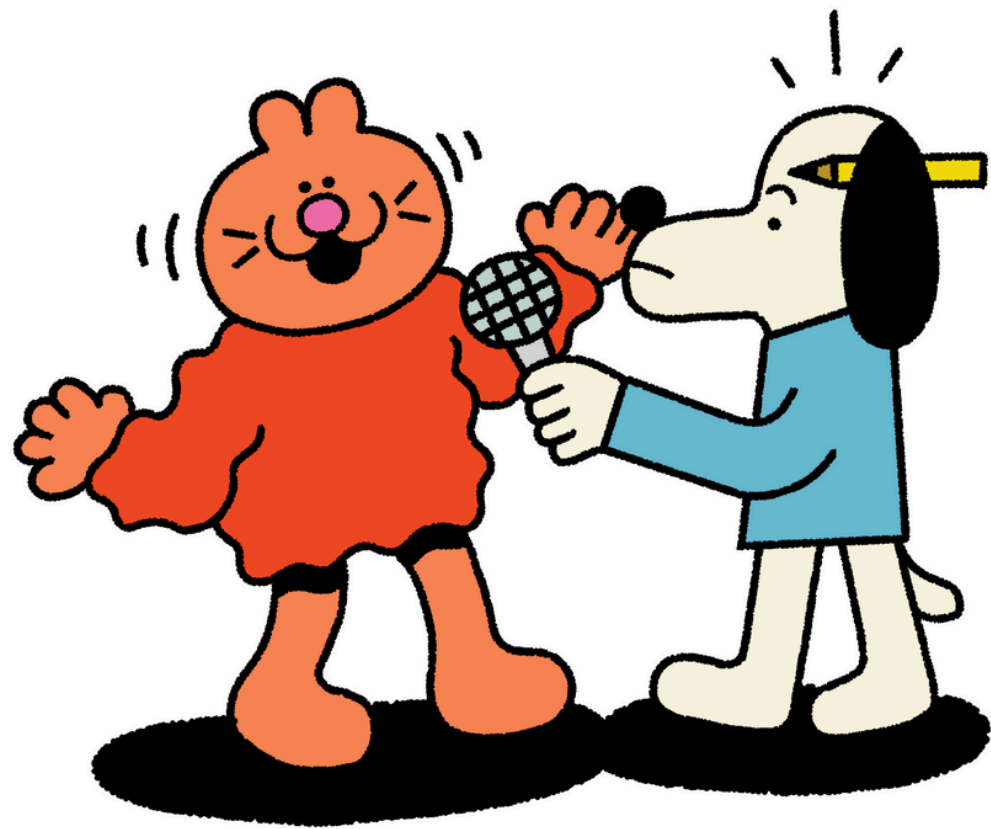
What information does the audience need to know?

What else would I like to find out about this story?



What **details** would help make the story more **interesting**?

Who could I interview?



Who are some **interesting** or **useful** people I could ask about this story?

**Use the planning
organiser to
record the most
important
information you
will need to
include in your
broadcast script.**

My story

The 5Ws

W_{ho} _____

W_{hat} _____

W_{here} _____

W_{hen} _____

W_{hy} _____

Other interesting details

- _____
- _____
- _____

What might happen next?

News
WISE

News.
WISE

Pitching your story

Before a **producer** can start writing a script, they need to **pitch** their idea.

They should explain...

What is the story?



Why it will interest the audience?

Have a go yourself!

Can you pitch your story to your partner?



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