

## EXPLORING STORIES

What is the story about?

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People might want to hear this story because...

- ...it is entertaining.
- ...it tells them something they didn't know.
- ...it is surprising.
- ...it could change how they think.
- ...it happened nearby.

A journalist might tell this story because... 

- ...it is interesting or surprising.
- ...it describes a problem.
- ...it explains how a problem can be solved.
- ...it affects a lot of people.

**News**  
**WISE**

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