

1791-2020: The Observer history in 12 front pages

Table of Contents:

Pages 2-13: Annotated historical front pages

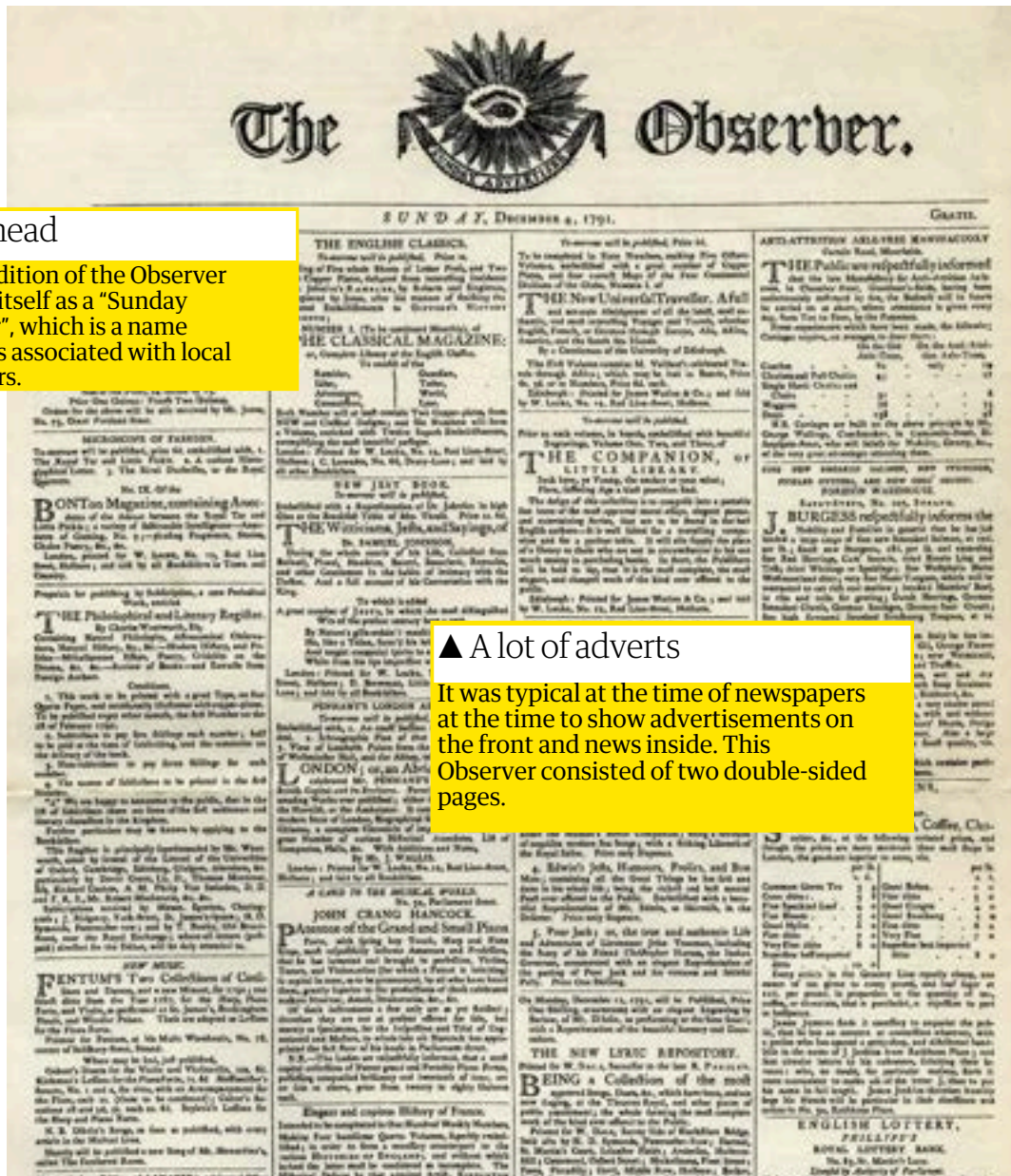
Pages 14-25 Historical front pages in full

*Please note that page 22 contains an image that some may find disturbing.

Behind the Headlines

Observer History

4 December 1971 - The first Observer



► Masthead

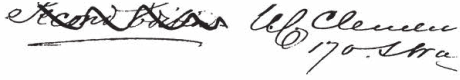
The first edition of the Observer described itself as a "Sunday Advertiser", which is a name sometimes associated with local newspapers.

▲ A lot of adverts

It was typical at the time of newspapers at the time to show advertisements on the front and news inside. This Observer consisted of two double-sided pages.

What was inside?

- In an opening address to its readers, the Observer stresses its relevance to people of all classes, claiming it would be "conveying safe and grounded information and rendering, even to the very lowest, the most essential services; whilst it breathes, invariably, towards its all, the spirit of enlightened freedom, decent toleration, and universal benevolence."
- The paper also covered the ongoing military struggles of Lord Cornwallis, whose oppressive governance in India, which was then a British colony, led to far reaching negative consequences for its population which are still felt today.
- A lot of what we'd think of as celebrity gossip - the comings and goings of aristocrats and royalty.



While the Observer has always been a Sunday paper, between 1818 and 1864, an edition "containing the latest news and a full update of the markets" was printed at 4pm on Monday. Though much of the news was the same in the Sunday and Monday editions, the Monday edition notably featured news on the front in place of the adverts that appeared on Sunday.

ment and the possible, take the place of pre-arranged plans and organised resources. It will soon be the appointed service of her generals to do what they can and how they can, and in the absolute bankruptcy which threatens Northern Essequibo, to carry on the war by all means.

Though the terminology was different at the time, this “postscript” section was added in at the very last minute to describe the funeral of Albert, The Prince Consort (husband of Queen Victoria). This can still happen today, when news comes in just before the print deadline. However, the process is much simpler digitally, and stories are constantly being posted online.

the British, and the fact that the British had today to be the first to make a concession in the face of the American ultimatum. The British Government, in its speech, stated that it was in the highest wisdom and the greatest strength for the South to make a concession to the American ultimatum. The British Government, in its speech, stated that it was in the highest wisdom and the greatest strength for the South to make a concession to the American ultimatum. The British Government, in its speech, stated that it was in the highest wisdom and the greatest strength for the South to make a concession to the American ultimatum.

THE CIVIL WAR IN AMERICA.

eral to take up more of
print, it only got one co
American Civil War. T
les against the South
because of this stance. I
repression".

ces people could find p
eaths, marriages and b

Page 10 of 10

[illegible][illegible]

the wharves on the river side, it would interfere with the existing thoroughfares and the neighbouring property. It is, indeed, most of the existing wharf walls and that any attempt to patch up the matter would be a mere expedient, and would not remove the evils of overcrowding, from great distances, the cause than an embankment would remedy the evils. It must be remembered that those on the north side of the river are the only wharves which go to the embankment of the north side.

It is, in fact, if that argument would apply, then the wharves on the south side of the river, which are not subject to the same evils, should have some improvement.

THE REV. THOMAS W. CLAWSON, Dean of St. Paul's Cathedral, said, "The Right Hon. and Right Rev. the Bishop of Hereford, August 22, the last year, said, 'The fact is, Sir, we are not to be saved by the Rev. John Wane.'"

THE MEMBERS OF THE YORK (NORTHERN CATHEDRAL) SOCIETY indicated for the withdrawal of the Bill.

...the police apprehended under some circumstances the murder, he said, was a verdict of guilty, and sentence of death, holding

—PALESTINE TRAVEL
—The usual yearly visit of the British High Commissioner to the French Cote d'Azur, which was expected to be the first of the summer arrived at Oran on the 10th and departed for Boulogne, 102, 628

the paper, but because

to regain control of Africa. In this edition they de

triples.

Page 10 of 10

to the Episcopal Church of Bristol.—The Rev. J. C. to the Perpetual Curacy of Brom-
ley. William Henry Price, M.A., to
Oxfordshire.—The Rev. George
Perpetual Curacy of Stunbury, Ky.
Stunm. M.A., to the Curacy of St.
The Rev. Joseph Ware Sloan, LL.B.,
Wash.-in-Mex. Westminster, Jamaica.
Stanton, M.A., Vicar of Burbank,
Marlborough.—The Rev. B. S. Wil-
Perpetual Curacy of Etal, Northumber-

County and diocese of Lincoln:
 Canon, Archdeacon of York:
 Cursey of St. Michael, Mildenhurst,
 value £100, with residence. Patron,
 St. Paul's, London.
 St. Albans-under-Lyme, St. Peter,
 of Manchester; value £150. Patron,
 the Bishop.
 Dunstable, county and diocese of Glas-
 gow: with residence. Patron, Bishop of
 Dunstable, Strathfarride, diocese of
 Glasgow, with residence. Patron, John
 Forster, Cumberland. Diocese of
 Paton, the Rector of Kirk-Andrews-
 street Grammar School, Essex:
 value £120, with board and
 residence. Patron, the Bishop of
 Exeter.

Baron Methuist, L.L.B., Curate of
No. 45, Brynauddon-square, aged
Fletcher, B.A.—Dec. 14, aged 58,
Rev. Ludlow Tomson, third Baron
Killadee, D.D.—Dec. 14, at Newlyn.
Rev. Richard Marrack Kew, M.A.,
of Alexandria.—Dec. 9, aged 54,
B.A., Perpetual Curate of Nichol-

between Waller, he was found co-saw and hay, and when charged with "Waller, it is right." The jury found Mr. Justice Wigham passed sentencing out no hope of mercy.

use it only

America and describe the

Page 10 of 10

Observer History

4 May 1919 - Clothes, clothes and more clothes

[illegible]

What was inside?

- In the aftermath of the first world war, many of the articles covered topics such as the restoration of art galleries and theatres and the financial impacts the war had made on the country.
- During this period, the Observer published several pieces featuring thoughts on the Treaty of Versailles, which was agreed upon and signed after the first world war. The Observer was very sceptical of the treaty, with the editor JL Garvin at one point writing, "The Treaty left the Germans no real hope except in revenge". His words would turn out to foreshadow the start of second world war 20 years later.
- By this time, columns occasionally featured a byline, but most writers were uncredited.

Observer History

1 November 1942 - A new look



EIGHTH ARMY STRIKES AGAIN

"Attack Resumed Early Yesterday"—Berlin

INFILTRATION INTO AXIS LINES

General Montgomery's Eighth Army resumed its attack on the El Alamein front in Egypt early yesterday morning, according to a German News Agency message last night.

This report said that no news was yet available of the progress of the attack, for which, it declared, General Montgomery had brought up reinforcements, especially of artillery and tanks, from the southern and central sectors of the front.

From Cairo it was officially announced yesterday that the Allied forces, had beaten off several further counter-attacks against their new positions.

The Allied air forces maintain superiority. It was stated last night that since the Allied attack began our night bombers have dropped approximately 750 tons of bombs in the battle area and have

DAYLIGHT RAID ON CANTERBURY

GERMAN "REPRISAL"

11 NAZI PLANES DESTROYED

As Canterbury's streets were thronged with shop-goers hurrying home in the fading light early last night bombs crashed down on the city in the biggest daylight raid carried out by the Germans since the Battle of Britain.

It was a "lightning" raid, and the bombs were raining down even before the people could reach shelter, smashing shops and houses. It is believed that about 50 planes were employed and nine of them were destroyed.

If the attack on Canterbury was intended as a reply to the R.A.F.'s Le Croissant and Milan massive day-attacks it was nothing more than a poor imitation—both numerically and in result.

An official report by the Air Ministry issued last night reads:— "Late this afternoon a number of enemy aircraft attacked Canterbury where damage was done and there was a number of casualties. Elsewhere bombs were dropped this morning in East Angles, and this afternoon at a few scattered points in South-East England. These did little damage and the number of casualties was small."

THE NEW "OBSERVER"

A Paper and a Po

By THE EDITOR

TO-DAY THE OBSERVER appears in an altered form. The chief and most recent news will now be printed on the front page. The fresh arrangement of the contents will serve economy as well as convenience. It will help to make the utmost use of every inch of paper at a time when this raw material of journalism has to be severely rationed. The quantity of matter in the new Observer cannot, while the war lasts, be great. The quality, it is hoped, will not suffer. The alteration is not being made to meet any lack of present favour, but to suit the pressure of the time and to improve the service which a newspaper seeks to offer.

Q such an occasion we think it well to put the following words in the margin of the first Deed of the new era of the Observer.

It was the function of the nineteenth century to liberate. It has so far been the function of the twentieth century to control, a task which the failure has been calamitous in international affairs. In the control of our national life, in prevention of gross inequalities and cruelties, certain successes have already been won. (After all, the Britain of 1939, so violently criticised now, was far more humane, and civilised than the Britain of 1889.) But much remains to be done in creating a society which will get rid of injustice without losing freedom.

It is the function of the twentieth century, liberation and control, is the Observer's social policy. Those who work to this purpose will be supported with all distinction between political parties. For the young, opportunity must be equal; for the old and infirm, security must be assured; for the others, a new standard of working and living must be upheld. But while these objects are pursued, the achievement of a wide-spread sense of security must never be allowed to dull the initiative of the individual, to depress the spirit of adventure, or quench the creative flame.

The first task is to end the mad and a competition of nations by a world-wide control, a control not static but susceptible always to necessary changes and evolutions of national need and desert. The second is to destroy the social injustices of an ill-balanced society without creating a sluggish conformity and dull inertia. In our rebuilding we shall drive at the old Athenian ideal of seeking wealth without extravagance while pursuing new ways of efficiency and of mastering the machine which as of now been the oppressor rather than the liberator.

SOVIET REPEL ALL ATTACKS

PREMIER AND THE MINISTERS

The New "Observer"

In 1942, Ivor Brown assumes editorship and, with the paper's owner David Astor, vastly redesigns the paper. In this edition, he lays out the policy of "The New Observer". He states that the new layout "will help to make the utmost of every inch of paper at a time when journalism has been severely rationed", referring to the pressures of producing news while the country was at war.

BATTALION WIPED OUT
A supplement states that in one day's fighting at Stalingrad a battalion of German infantry were wiped out, and in the southern outskirt of the city 500 Germans were killed when three enemy German attacks were launched in the Nakhchivan area. They were repelled with the loss of 800 officers and men.

Towards the end of the day the Germans renewed their attacks with very considerable force and broke through to the outskirts of an inhabited locality.

UNANIMOUS
The meeting was 100 per cent in favour of putting everything into the war effort. Mr. Churchill's appeal made the deepest impression on the miners, and almost without exception they were pledged to secrecy—they declared afterwards that they would not fall the national leader. They are going back to their districts as ambassadors of production.

The conference was held in strict secrecy, delegates being admitted only on the basis of a special pass. Press and public were excluded from the premises. The delegates were housed in the building and delegates' passes were carefully screened and guarded.

NAZIS' DILEMMA
There are signs that the approaching winter is forcing the Germans to increasingly desperate measures. It is impossible to winter in the inhospitable districts of the East. Therefore they are making one last desperate effort to reach the valley running from Moscow to the Black Sea, and Thessalonika.

Failing this, they are alternative to withdraw their troops from the Caucasus heights northwards.

The Germans, failing to break through from Moscow, have been forced westward, and thus "conquered" Nakhchivan, which is lacking in strategic importance.

JAP CRUISER BOMBED
Heavy Attack in Solomons

General MacArthur's air forces have bombed a big warship—a heavy cruiser or battleship—at the Japanese naval base at Buin, in the Solomons. Yesterday's communiqué, describing this success, said: "The Japanese cruiser was heavily damaged and is being towed to Japan."

Allied medium and heavy formations executed three night attacks against enemy shipping in the harbour, dropping over twenty-seven tons of explosives.

Of the Australian offensive in the Owen Stanley area, New Guinea, the communiqué says: "Our ground forces have recaptured Kokoda, and elements from Kokoda, forward elements are continuing to advance."

U.S. LOSE A CARRIER
Crew Taken Off

The U.S. Navy Department last night announced the loss of an aircraft-carrier in an engagement last Monday near Santa Cruz Island, 260 miles north of Guadalcanar.

After being heavily damaged she was taken in tow, but a second attack caused further damage, and her personnel was then removed and she sank.

Reports to date, says Reuter, indicate that there were few casualties.

This carrier and the U.S. destroyer Porter were the only U.S. vessels lost in the above engagement.—Reuter.

This is the fourth U.S. aircraft-carrier to be lost since the start of the Pacific war.

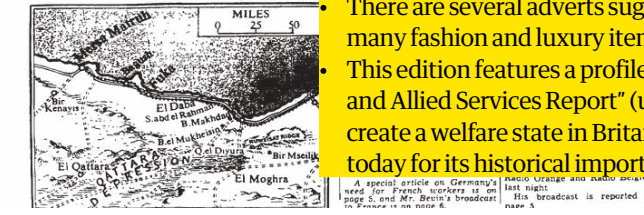
Headline News

Removing (most) advertisements from the front page allowed for important news (in this case, the second world war) to be front and centre. While it was several years before the paper would feature large splash headlines, there are clear variations in font size to draw readers' attention.

Picture Perfect

For the first time, the Observer was also able to show news-related images on the front page. While photographs were still only featured inside the paper, this hand-drawn map helped to illustrate the war-time story. Notably, however, captions were not yet used.

There was some enemy bombing activity yesterday, during which our fighters shot down a Ju. 87 and at least three fighters, in addition to damaging many others. Our twin-engined fighters attacked the aerodrome at El Adem and destroyed at least four large enemy aircraft. From these operations three of our aircraft did not return. The comparative battle over Malta continues, and the communiqué records that again yesterday our enemy aircraft succeeded in crossing the coast of the island.



CLOTHES FOR WARMTH

Make the most of your money and buy warm clothes in the cheapest and best quality. Buy from Marshall & Snelgrove. They have the best selection of clothes in the city. Buy from Marshall & Snelgrove. They have the best selection of clothes in the city.

MARSHALL & SNELGROVE

18 18

18 18

18 18

20 July 1969 - Not quite one small step



ESTABLISHED 1791 No. 9,286 PRICE 1s

THE OBSERVER

20 JULY 1969

IN COLOUR
WHY THE
BRITISH
LOVE HORSES

TONIGHT'S LANDING ON MOON: FULL GUIDE

The men: How they land and take off 7
James Cameron: Claustrophobia in the moonship 8
The long ordeal on the moon 9
Moonwatchers' TV Guide 32
(BBC-TV and ITV stay on the air through tonight in case the landing is earlier than expected.)

Apollo 11 rockets into moon orbit

from GERALD LEACH: Houston, 19 July

THE APOLLO 11 spacecraft went into a lunar orbit today in readiness for tomorrow's first attempt to put men on the moon. Permission by mission control at Houston for a braking manoeuvre to put the spacecraft into the moon orbit was given at 6.2 p.m. British time.

Eleven minutes later the spacecraft did behind the moon and out of contact with control for the first time, leaving earth orbit on Wednesday.

The astronauts, Neil Armstrong, Michael Collins and Edwin "Buzz" Aldrin, were all set to fire Apollo 11's thrust main engine for six minutes and two seconds behind the moon to put the ship in an elliptical orbit 69 miles by 196 miles. Mission control did not know until the spaceship reappeared from behind the moon whether the burn had taken place on schedule and for the right length of time.

If the engine had fired for too short a time, the craft would have swung wide of the moon or gone into an unstable orbit. In either case there were "abort" plans to get the astronauts back safely. If it had fired for too long a time it would have dipped Apollo into orbit too low to allow Armstrong and Aldrin to make tomorrow's descent in the landing module to the moon's surface.

In the event the main engine firing was described by the crew as "like perfect".

The control room was tense and quiet for the three-quarters of an hour while the astronauts, still in contact before the burn, the control room went quiet and began to fill with astronauts, including the Gemini veteran John Glenn and the Apollo 8's Jim Lovell and Bill Anders. A few seconds after 6.45 p.m. BST Apollo came round from the back of the moon and into radio contact.

As the master clock registered the time for the acquisition of a signal, the ground station in Madrid reported that it was receiving signals from Apollo 11.

Several minutes later, after the astronauts had aligned their instruments, Armstrong's voice could be heard reporting that Apollo 11 made its first deep dip close to the moon that he could see the bottom of the volcano-like crater. It was too dark to see the proposed landing site properly.

The Apollo 11 astronauts are now quite likely to take their first steps on the moon earlier than planned.

The mission continued to run so smoothly today that the landing of Armstrong and Aldrin in the lunar module on Sunday will take

News on a Sunday

Being a Sunday paper meant the Observer wasn't always able to get the big story of the week. In this case, the Observer provided a comprehensive guide to watching the moon landing on TV, but they would not be the newspaper to break the news of Neil Armstrong's first words on the moon as that wouldn't happen until Sunday evening.



As the Apollo 11 astronauts approached the critical phases of the moon landing mission, Jodrell Bank's big radio dish in Cheshire kept watch on the enigmatic Soviet Luna 15 probe orbiting the moon 38 to 110 miles up. The world's other two largest steerable radio telescopes, in Australia and California, are both closely involved in the Apollo programme.

Girl in Kennedy's car drowns

EDGEMONT, Massachusetts, 19 July
A CAR driven by Senator Edward Kennedy ran off a bridge and plunged into a pond, drowning a woman passenger. The Senator escaped injury.

Police identified the dead woman as Miss Mary Jo Kopechne, 29, of Washington, an ex-secretary of his brother, Robert. Senator Kennedy apparently crawled out of the window of the driver's side and escaped unhurt. The girl's body was in the rear seat of the car, which was partly submerged.

Later, Mr. Kennedy said the girl had drowned despite his repeated dives to the overturned car in an effort to rescue her. "I was exhausted and in a state of shock," he said. The accident occurred around midnight and just yesterday morning.

Mr. Kennedy's car had just driven off the ferry linking Edgемont and Chappaquiddick Island and set out along a narrow country road when it reached the wooden bridge. Police said it appeared the car swerved off the side of the bridge and overturned.

Mr. Kennedy, after reporting the accident, returned to his home in Hyannis Port, Mr. Kennedy.

Crossman: 'We won't wreck pension plan'

by IVAN YATES

MR RICHARD CROSSMAN, Secretary of State for Social Services, yesterday repudiated allegations to the Government's plan for wage-related pensions put forward by the National Association of Pension Funds and by Sir Paul Chambers, the industrialist.

"I find their ideas totally unacceptable," he said. But those who were hoping for "a prolonged gladiatorial clash between myself and the pension interests" on the terms of the partnership between the State scheme and the private pension schemes might find what happens "a sad anti-climax".

The alternatives, he said, would mean "the complete scrapping of the Government's plan for ending the two nations (rich and poor) in old age which has been our greatest social disgrace throughout the post-war era."

"If they [Sir Paul and the association] had their way the division between the privileged section who can rely on a good occupational pension and the large minority for whom the national insurance pension is all, or almost all, they have to look forward to, would be perpetuated."

Mr Crossman said he expected discussions on these issues in September. "Although in figures the difference may look small, there is at present a definite gap between us. But I am certain it is possible to work out a solution fair to all concerned."

£25,000 winner
THE weekly £25,000 premium bond prize announced yesterday, was won by HB 367278. The winner lives in Yorkshire.

Fairfax rows the Atlantic

Four Essex-based, Florida 19 July. John Fairfax, the British time-keeper, stepped ashore at Hollywood Beach (Florida) after a 198 day row to the first time to row the 2,500 miles across the Atlantic, single-handed.

Small boats and dozens of swimmers, watched the final rowing. Fairfax, as the 35-year-old husband of the first rowing lady, Yvonne, Miss Sylvia Fairfax, has 29-year-old London girl, Geraldine, with him as he stumbled forward over the beach, saying "Hark, Britannia!"

"Mr Fairfax, who looked bronzed and fit but weary and soaked, said: "I love America and Americans, and that's why I did this. I'm exhausted. I'm going to sleep for a week."

The 24 ft orange, shoeshaped rowboat was badly flayed and faded after its days of battling wind and waves. Fastened to the bow were dried, grey shark fins—a reminder of a battle with a giant hammerhead shark about a month ago. The shark had attacked him as he scraped barnacles from the bottom of his tiny vessel, but he managed to kill it with his knife.

Reuter and AP.

Papyrus boat left to drift

THE storm-battered papyrus boat was badly flayed and faded after its days of battling wind and waves. Fastened to the bow were dried, grey shark fins—a reminder of a battle with a giant hammerhead shark about a month ago. The shark had attacked him as he scraped barnacles from the bottom of his tiny vessel, but he managed to kill it with his knife.

Reuter and AP.

Nigerians down five aircraft

by COLIN LEGUM
our Commonwealth Correspondent

THE NIGERIAN Air Force claims to have shot down at least five aircraft making night flights to Biafra within the last fortnight.

Chief Anthony Enahoro, Nigeria's Federal Commissioner for Information and Labour, told me in London yesterday that, since neither the Biafrans nor Inter-Church Aid had announced these losses, it was impossible to say whether they were carrying relief supplies or arms.

Some army aircraft, he thought, were still getting through to Biafra's last air base.

From moves can be seen that the Biafrans will be able to get more planes in the future. The Biafrans were flying about 100 aircraft in the last fortnight.

Chief Anthony Enahoro, Nigeria's Federal Commissioner for Information and Labour, told me in London yesterday that, since neither the Biafrans nor Inter-Church Aid had announced these losses, it was impossible to say whether they were carrying relief supplies or arms.

Some army aircraft, he thought, were still getting through to Biafra's last air base.

Lost cobra found

THE COBRA which escaped from a farm at Saffron Walden, Essex, last Monday was recaptured last night—only eight feet from its cage.

It was found by its owner, Mr Robert Bell, 26.

A large twelve-day police hunt failed to find the deadly cobra. Police said about 200 people to keep away from long grass and scrubland, and 3,000 citizens were warned about it.

The pet cobra constrictor thought to have escaped from a car at Essex, Surrey, on Thursday, was found yesterday coiled up in the car's heating system.

Grandmother's baby 'a hoax'

THE 58-year-old grandmother who claimed to have given birth to a baby has now admitted that the child is not her own, two South African Sunday newspapers reported today.

They said Mrs Johanna De Plessis, 58, had given birth to a baby, but it was not her own. She said she had given birth to a baby, but it was not her own. She said she had given birth to a baby, but it was not her own.

£2m cross-Channel car racket

What was inside?

- As advertised beside the masthead, every Observer featured an all-colour magazine insert from 1964 onward.
- Reports on the Vietnam War, which was happening at the time.
- Several pages on what viewers could expect of the moon landings, including step-by-step drawings of how a moon walk would likely look.

MARSHALL & SNELGROVE

WHERE IT COSTS NO MORE TO BE DIFFERENT

Ultra-lightweight raincoats

CELESTINE
KELVINETTE



WEIGH UNDER 10 lbs. • SPONGEABLE

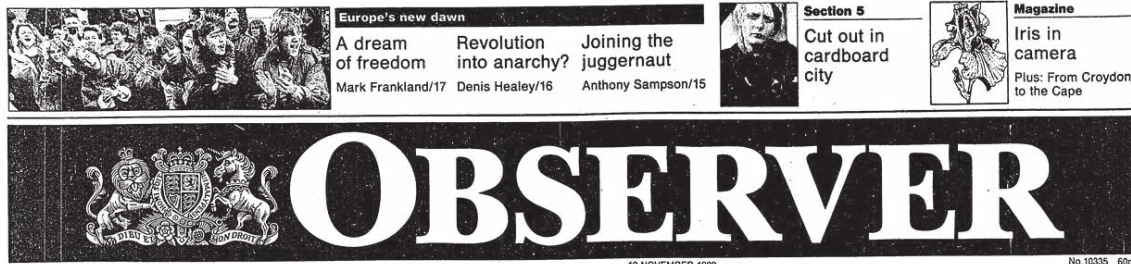
For men: With storm collar and rubber sleeve. In navy, olive, brown, black, grey, dark brown, light blue, length 36, 40 or 42 in. £5/6

For women: With hood and tie belt, storm collar and patch pockets. In navy, olive, brown, black, grey, dark brown, light blue, length 36, 40, 42 or 44 in. £5/6

ORDER BY POST
P.O. number, please add 20p
Please send me the Kelvinette raincoat(s)
Women's-length colour
Men's-chest colour
NAME
ADDRESS
(1212)
A/C P.O.M.O.D. Cheque 08/20/7

MARSHALL & SNELGROVE
OXFORD ST. WIN OAA TEL. 01-580 3000

12 November 1989 - A familiar look



Read more

By the 1980s, the Observer features a skyline advertising the stories readers can find inside. It could no longer be taken for granted that anyone wanting to learn the news would simply buy whatever paper was on sale, so newspapers had to show what exclusive stories they covered that couldn't be found on television or in other newspapers.

nation floods West



Hammering at the gateway to the West: An East Berlin erupts

Berlin erupts European

MORE than a million East Germans are expected to cross to the West this weekend, celebrating the opening of their borders in an explosion of joy. With the East German cities of Potsdam and East Berlin like ghost towns, immense queues formed yesterday at all the crossing points from East to West Berlin, in spite of the rapid creation of new checkpoints in the Wall and the reopening of a long-closed underground station. Chancellor Helmut Kohl, speaking after an emergency meeting of his cabinet, said he was convinced that when East Germans were given the right of self-determination they would want Germany to be reunited. But East German leader Egon Krenz insisted, after talking to Kohl by phone, that reunification was not on the agenda.

The big picture

This newspaper is much more recognisable to a modern reader: a large picture illustrating the front page lead story (in this case, the fall of the Berlin Wall) as well as a few other important news stories and adverts elsewhere on the page.

Exposed: Nuclear costs cover-up

Exclusive
Robin McKie
Science Correspondent

FINANCIAL advisers in the City and Whitehall specifically warned Mr Cecil Parkinson, the then Energy Minister, more than a year ago that the sale of nuclear plants and the construction of new reactors was an unacceptable component of electricity privatisation. In the summer of 1988, he was told several times that the costs of decommissioning existing reactors and the capital costs of building new ones would be so high that no finance house would support their inclusion in the privatisation package. Yet Mr Parkinson refused to act on the information. Afraid of enraging a virulently pro-nuclear Mrs Thatcher, he delayed taking action. Then in July, he was made Transport Minister. As a result, withdrawal of nuclear plants from the privatisation of the electricity industry was held back for a considerable period and was left to his successor, Mr John Wakeham. This has severely disrupted the Government's plans as the deadline for privatisation approaches.

The decision to axe Britain's nuclear programme and to sell all existing nuclear reactors, arising from the soaring costs of the country's industry, will still beset privatisation. Ironically, *The Observer* noted that the decision to sell B, the only one of a new generation of sed water reactors to survive last week's auctions, will be expensive. It will cost electricity users an extra £100 million a year, wing abandonment of her three PWRs — planned for Hinkley Point in Somerset, Wylfa in Anglesey, and another at Sizewell, it will no longer be possible to spread costs over the 'family' of four power stations, making Sizewell more expensive. Continued on page 2

Cheltenham, Gloucestershire, when staff received an anonymous late night hoax call that a bomb was in the building.

Namibia all-clear
Mariti Ahlissani, head of the UN task force in Namibia, said that voting in the pre-independence election, which ended yesterday after 97 per cent of voters turned out, had been free and fair (Report, page 14).

Arts cash crisis
With the Arts Minister, Richard Luce, due on Thursday to announce any revisions to the Arts Council's grant, major arts houses face their worst financial crisis in years as a result of grants not keeping pace with inflation (Report, page 8).

Going to pot
Two men were arrested after cannabis resin worth more than £500,000 was found by Customs officers in a lorry of pot plants on the A34 near Stone, Stafford.

Britain great again
In the first British rugby league Test series triumph at home in 24 years, Great Britain beat New Zealand 10-6 at Wigan (Report, page 32).

The weather
Mostly cloudy; rain or showers in parts (Details, page 2).

Inside	
Home News	2-4, 6, 9
Weather	2
World News	10-14
Political Diary	15
Richard Ingrams	16
Business	19-27
Sport	29-32

Review	
Letters	34
People	35
Katharine Whitehorn	36
Living	36-38, 40
Arts	41-43, 46
Books	45-47
Travel	49-51
Observatory	53
Education	58
Discovery	59
Christmas Collection	60
Media	62, 63
TV & Radio	64

Classified	
Business Services	27
What's On	44
Holidays & Travel	49-52
Homes & Gardens	54, 55
Property	56-59
Appointments	60, 61
Christmas Collection	61
Motoring	61
Courses	62
Personal	63

Section 5	
Molly Dineen	4
Listings	9, 10
South Bank Beggar	12
Lisa Standfield	16
Comic Impromvisation	16
Animal Scent	18
Serious Flowers	21
Design File	22, 23



A long way down

At this time, the Observer was a broadsheet, the largest form of newspaper (57 cm long), with many pages inside. Therefore, there was an index on the front page to find the sections or journalists you might like to read.

of the world to the Henfield Cathedral Mappa Mundi Trust, committed to preserving and displaying it in the city. The rescue plan has been financed by the National Heritage Memorial Fund and philanthropist John Paul Getty III.

A series of discoveries during

Nags line

Nicholas Wapshott
Political Editor

THE GREAT Westminster Autumn Handicap got off to a poor start last week. As the corridors and lobbies buzzed with rumours about a 'stalking horse' candidate to compete with Mrs Thatcher in a Tory leadership race next month, the named runners declined to confirm they would even reach the

map was

map was

map was

map was

map was

map was

What was inside?

- Analysis of the impacts of the fall of the Berlin wall and the break-up of the USSR.
- Concerns about a possible plan to privatise ambulance services.
- A full page advert listing the many reasons buying a new Saab car would cut down on pollution, and one describing how coal is a clean form of energy!

Behind the Headlines

Observer History

13 April 2003 – A modern newspaper



◀ Observer online

In 1993, the Observer was purchased by the Guardian, and in 1999, both newspapers launched websites. Today, while there is an Observer section, both papers' articles are published on the Guardian website.

Saddam's weapons chief surrenders to US forces

- General named as 'most wanted' gives himself up at Baghdad hotel
- American troops claim nerve agent found in missile at Iraqi airbase

BY PETER BEAUMONT AND PATRICK BRANHAM
JERUSALEM AND ANTHONY BARNETT

...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...

...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...

...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...



An US soldier tries to calm an Iraqi during a rally in Baghdad protesting calling for his arrest and capture.

New threats of action against Syria

BY ED WILLIAMS
WASHINGTON

THE UNITED States has pledged to make the Syrian-backed Hezbollah group the centerpiece of its war on terror in a move which would...
...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...

...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...

...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...
...er, mainly known before 1979 for his role in the...

▲ Little more detail

By this point standfirsts, which give extra information not in the headline, were commonplace.

What was inside?

- A lot of news articles and features about the Iraq War, which Britain at this point had been fighting in for nearly a month. Much of this suggested the war was almost over, but the war actually went on for 8 more years.
- An article about how people wanted to "follow New York" in banning smoking in public places.
- A mix of colour and black and white. While the front page, and many pages inside, were in full colour, some only had one colour picture while others were entirely black and white.

Behind the Headlines

Observer History

8 January 2006 - In full colour

WELCOME TO YOUR EXCITING **NEW-LOOK** FULL-COLOUR OBSERVER

FREE SPORT MONTHLY
ROGER FEDERER CELEBRATES
HELEN CHAMBERLAIN'S PASSION

Colour everywhere ▲
While much of the Observer had been in colour, for years, this edition of the paper made it the first full colour UK Sunday newspaper, though some of the adverts were still in black and white.

SELL
INTERVIEW -
MAGAZINE

The Observer

Tuesday 8 January 2006 £3.60

■ Lib Dem leader bows to inevitable and says 'I put the party first' ■ Support grows for Menzies Campbell

Kennedy resigns

by Neil Thomas, Gaby Hinsliff and Lorna Martin

CHARLES KENNEDY - in a public act of surrender marked by the grace and humour that have made him one of the most popular British politicians of his generation - bowed yesterday to an open rebellion by his MPs and resigned as leader of the Liberal Democrats.

Within hours, momentum was building inside behind his deputy, Sir Menzies Campbell, as supporters, with at least six fellow frontbenchers publicly declaring for him and calling for him to be re-elected without opposition.

Only 48 hours after making the painful confession that he was an alcoholic, Kennedy resigned yesterday saying although he still had the support of ordinary party members he recognised the need to step down.

'I'm very proud of him, what he has achieved'
HIS WIFE, SARAH GURLING

'The sharks have been circling, it is regrettable'
LEMMIT O'PAK, MP

Menzies would be a very good candidate," he told The Observer.

"I had been asked if I would stand but I am willing to defer to him," he said, adding he will expect Campbell to face a contest. Five other frontbenchers - Sarah Trudgell, Norman Lamb, Nick Clegg, Ed Davey and Norman Baker - backed Campbell. Colleagues expect other moderating "youngsters" such as Chris Huhne and David Laws to do so.

That would significantly damage the chances of Mark Gaten, the shadow home secretary who had been expected to run as a moderniser candidate. He did not declare his hand last night but is understood to be backing Campbell, suggesting he may be having second thoughts. The party president, Simon Hughes is expected to decide over the weekend whether to run. A timetable for the contest will be drawn up on Monday.



way to his
Hind's Wood

IN THIS SECTION

BLAIR INTERVIEW
The Prime Minister answers the New Labour Young Turks. Report, page 2.
Interview by Andrew Ramsay, 30-31

BETTER LIVING
Food, exercise and de-stressing: our A-Z guide to a healthier lifestyle for the new year. Page 11

STEPHEN DALDRY'S WEEK
The acclaimed Billy Elliot film director charts his week of holiday plans, journeys as he tries his quit smoking. See the new 7 Days section, Page 42

9 770024 771423

A new format ►

This was the first Observer to appear in the Berliner format, which was smaller than its previous broadsheet format and an unusual size for a UK newspaper. The Guardian had adopted the Berliner format the previous year.

bigsmall (big-small), adj. something small that has the characteristics of something much bigger. Namely in terms of technology, quality, space, safety, performance (or all of these).

Behind the Headlines

Observer History

4 June 2017 - Late breaking news

Skyline and then some ►

For big events, the Observer has had a tendency in recent years to stretch out their skyline. While this one, for the 2017 General Election, was graphics-heavy, they have also printed large, all-text excerpts from their opinion pieces on recent political events like Brexit that take up most of the front page.



The Observer

www.observer.co.uk
Sunday 4 June 2017 £3.00

Twin terror attacks strike London

Labour will cut VAT in move to help

■ May abandons campaign and returns to take charge after 'terrible incident'

by James Tapper and Kate Lyons

More than one person died and several more have been seriously injured in two terrible incidents in central and south London, police confirmed last night.

Theresa May abandoned political campaigning to return to Downing Street following what she called a "terrible incident". She will chair a meeting of the government's emergency Cobra committee later today.

Shortly after 10pm, a white van swerved to hit "five or six" people on London Bridge, leaving several people injured. Police searched the Thames for pedestrians who were believed to have fallen into the river during the incident.

At Borough Market, a short distance away, armed police were called to deal with three men after reports of a stabbing at bars. Eyewitnesses told the Observer that armed officers had shot the men.

The white van was driven at high speed along London Bridge, then veered into pedestrians on the northern side of the bridge, according to BBC reporter Holly Jones, who was nearby.

"A white van driver came speeding – probably at about 30mph – and veered off the road into the crowds of people who were walking along the pavement," she told BBC News. "He overtook around me and then hit about five or six people. He hit about two people in front of me and three behind. I'll say there are about four severely injured people. They all have paramedics attending them."

◀ Five stars

This shows that this was the 5th edition of the paper printed on the morning of 4 June.

◀ Late edition story change

The five stars in the bottom left of the paper suggest that this is the fifth edition of the paper, printed in the early morning of Saturday 4 June. Previous editions featured a story about the election and a photo of then-Prime Minister Theresa May. However, this tragic attack on London Bridge happened late on Saturday evening, meaning the Observer could update the story for the final printing of the paper. Papers destined for Scotland or Northern Ireland would have already been sent off with the picture of Theresa May, but newsagents closer to London who get the final edition of the paper would see this version.

What was inside?

- Significant discussion about the Liberal Democrat leader Charles Kennedy resigning (as seen on the front page). At the time, the party had 62 MPs in parliament.
- The launch of the New Horizon's spacecraft, the first man-made object destined for Pluto. The robot reached Pluto in 2015, and should continue exploring ever farther reaches of space until its battery dies in the 2030s.
- An interview with then-Prime Minister Tony Blair. He had been Prime Minister for 9 years at the time and would step down the following year.

Jones said people were on the scene within two minutes, quickly followed by ambulances. Police boats were also searching the river – apparently looking for people who may have been thrown

into the water. "We were in the pub, then a lot of people came running inside, we didn't really know what was going on. We thought maybe there was a fight or something outside."

"And then [it seemed like] hundreds of people were coming inside. The barman did a really good job. They shut the doors and locked everyone inside. There was panic – it seemed like it was literally outside the door."

"People were saying that they had

the country's cabinet attend. Last night, Mr. Donnell sought to address concerns over Labour's economic competence by releasing a letter signed by 120 economists, backing its manifesto plans, which is published in today's Observer.

On the timing of a VAT reduction, Mr. Donnell said: "We will see how the economy grows. There are two ways we can share the benefits of prosperity. One is by making more people get decent wages and the other is making

Continued on page 7

Continued on page 9

WEATHER: 17°C, 15°C, 13°C, 11°C, 9°C, 7°C, 5°C, 3°C, 1°C, -1°C, -3°C, -5°C, -7°C, -9°C, -11°C, -13°C, -15°C, -17°C, -19°C, -21°C, -23°C, -25°C, -27°C, -29°C, -31°C, -33°C, -35°C, -37°C, -39°C, -41°C, -43°C, -45°C, -47°C, -49°C, -51°C, -53°C, -55°C, -57°C, -59°C, -61°C, -63°C, -65°C, -67°C, -69°C, -71°C, -73°C, -75°C, -77°C, -79°C, -81°C, -83°C, -85°C, -87°C, -89°C, -91°C, -93°C, -95°C, -97°C, -99°C, -101°C, -103°C, -105°C, -107°C, -109°C, -111°C, -113°C, -115°C, -117°C, -119°C, -121°C, -123°C, -125°C, -127°C, -129°C, -131°C, -133°C, -135°C, -137°C, -139°C, -141°C, -143°C, -145°C, -147°C, -149°C, -151°C, -153°C, -155°C, -157°C, -159°C, -161°C, -163°C, -165°C, -167°C, -169°C, -171°C, -173°C, -175°C, -177°C, -179°C, -181°C, -183°C, -185°C, -187°C, -189°C, -191°C, -193°C, -195°C, -197°C, -199°C, -201°C, -203°C, -205°C, -207°C, -209°C, -211°C, -213°C, -215°C, -217°C, -219°C, -221°C, -223°C, -225°C, -227°C, -229°C, -231°C, -233°C, -235°C, -237°C, -239°C, -241°C, -243°C, -245°C, -247°C, -249°C, -251°C, -253°C, -255°C, -257°C, -259°C, -261°C, -263°C, -265°C, -267°C, -269°C, -271°C, -273°C, -275°C, -277°C, -279°C, -281°C, -283°C, -285°C, -287°C, -289°C, -291°C, -293°C, -295°C, -297°C, -299°C, -301°C, -303°C, -305°C, -307°C, -309°C, -311°C, -313°C, -315°C, -317°C, -319°C, -321°C, -323°C, -325°C, -327°C, -329°C, -331°C, -333°C, -335°C, -337°C, -339°C, -341°C, -343°C, -345°C, -347°C, -349°C, -351°C, -353°C, -355°C, -357°C, -359°C, -361°C, -363°C, -365°C, -367°C, -369°C, -371°C, -373°C, -375°C, -377°C, -379°C, -381°C, -383°C, -385°C, -387°C, -389°C, -391°C, -393°C, -395°C, -397°C, -399°C, -401°C, -403°C, -405°C, -407°C, -409°C, -411°C, -413°C, -415°C, -417°C, -419°C, -421°C, -423°C, -425°C, -427°C, -429°C, -431°C, -433°C, -435°C, -437°C, -439°C, -441°C, -443°C, -445°C, -447°C, -449°C, -451°C, -453°C, -455°C, -457°C, -459°C, -461°C, -463°C, -465°C, -467°C, -469°C, -471°C, -473°C, -475°C, -477°C, -479°C, -481°C, -483°C, -485°C, -487°C, -489°C, -491°C, -493°C, -495°C, -497°C, -499°C, -501°C, -503°C, -505°C, -507°C, -509°C, -511°C, -513°C, -515°C, -517°C, -519°C, -521°C, -523°C, -525°C, -527°C, -529°C, -531°C, -533°C, -535°C, -537°C, -539°C, -541°C, -543°C, -545°C, -547°C, -549°C, -551°C, -553°C, -555°C, -557°C, -559°C, -561°C, -563°C, -565°C, -567°C, -569°C, -571°C, -573°C, -575°C, -577°C, -579°C, -581°C, -583°C, -585°C, -587°C, -589°C, -591°C, -593°C, -595°C, -597°C, -599°C, -601°C, -603°C, -605°C, -607°C, -609°C, -611°C, -613°C, -615°C, -617°C, -619°C, -621°C, -623°C, -625°C, -627°C, -629°C, -631°C, -633°C, -635°C, -637°C, -639°C, -641°C, -643°C, -645°C, -647°C, -649°C, -651°C, -653°C, -655°C, -657°C, -659°C, -661°C, -663°C, -665°C, -667°C, -669°C, -671°C, -673°C, -675°C, -677°C, -679°C, -681°C, -683°C, -685°C, -687°C, -689°C, -691°C, -693°C, -695°C, -697°C, -699°C, -701°C, -703°C, -705°C, -707°C, -709°C, -711°C, -713°C, -715°C, -717°C, -719°C, -721°C, -723°C, -725°C, -727°C, -729°C, -731°C, -733°C, -735°C, -737°C, -739°C, -741°C, -743°C, -745°C, -747°C, -749°C, -751°C, -753°C, -755°C, -757°C, -759°C, -761°C, -763°C, -765°C, -767°C, -769°C, -771°C, -773°C, -775°C, -777°C, -779°C, -781°C, -783°C, -785°C, -787°C, -789°C, -791°C, -793°C, -795°C, -797°C, -799°C, -801°C, -803°C, -805°C, -807°C, -809°C, -811°C, -813°C, -815°C, -817°C, -819°C, -821°C, -823°C, -825°C, -827°C, -829°C, -831°C, -833°C, -835°C, -837°C, -839°C, -841°C, -843°C, -845°C, -847°C, -849°C, -851°C, -853°C, -855°C, -857°C, -859°C, -861°C, -863°C, -865°C, -867°C, -869°C, -871°C, -873°C, -875°C, -877°C, -879°C, -881°C, -883°C, -885°C, -887°C, -889°C, -891°C, -893°C, -895°C, -897°C, -899°C, -901°C, -903°C, -905°C, -907°C, -909°C, -911°C, -913°C, -915°C, -917°C, -919°C, -921°C, -923°C, -925°C, -927°C, -929°C, -931°C, -933°C, -935°C, -937°C, -939°C, -941°C, -943°C, -945°C, -947°C, -949°C, -951°C, -953°C, -955°C, -957°C, -959°C, -961°C, -963°C, -965°C, -967°C, -969°C, -971°C, -973°C, -975°C, -977°C, -979°C, -981°C, -983°C, -985°C, -987°C, -989°C, -991°C, -993°C, -995°C, -997°C, -999°C, -1001°C, -1003°C, -1005°C, -1007°C, -1009°C, -1011°C, -1013°C, -1015°C, -1017°C, -1019°C, -1021°C, -1023°C, -1025°C, -1027°C, -1029°C, -1031°C, -1033°C, -1035°C, -1037°C, -1039°C, -1041°C, -1043°C, -1045°C, -1047°C, -1049°C, -1051°C, -1053°C, -1055°C, -1057°C, -1059°C, -1061°C, -1063°C, -1065°C, -1067°C, -1069°C, -1071°C, -1073°C, -1075°C, -1077°C, -1079°C, -1081°C, -1083°C, -1085°C, -1087°C, -1089°C, -1091°C, -1093°C, -1095°C, -1097°C, -1099°C, -1101°C, -1103°C, -1105°C, -1107°C, -1109°C, -1111°C, -1113°C, -1115°C, -1117°C, -1119°C, -1121°C, -1123°C, -1125°C, -1127°C, -1129°C, -1131°C, -1133°C, -1135°C, -1137°C, -1139°C, -1141°C, -1143°C, -1145°C, -1147°C, -1149°C, -1151°C, -1153°C, -1155°C, -1157°C, -1159°C, -1161°C, -1163°C, -1165°C, -1167°C, -1169°C, -1171°C, -1173°C, -1175°C, -1177°C, -1179°C, -1181°C, -1183°C, -1185°C, -1187°C, -1189°C, -1191°C, -1193°C, -1195°C, -1197°C, -1199°C, -1201°C, -1203°C, -1205°C, -1207°C, -1209°C, -1211°C, -1213°C, -1215°C, -1217°C, -1219°C, -1221°C, -1223°C, -1225°C, -1227°C, -1229°C, -1231°C, -1233°C, -1235°C, -1237°C, -1239°C, -1241°C, -1243°C, -1245°C, -1247°C, -1249°C, -1251°C, -1253°C, -1255°C, -1257°C, -1259°C, -1261°C, -1263°C, -1265°C, -1267°C, -1269°C, -1271°C, -1273°C, -1275°C, -1277°C, -1279°C, -1281°C, -1283°C, -1285°C, -1287°C, -1289°C, -1291°C, -1293°C, -1295°C, -1297°C, -1299°C, -1301°C, -1303°C, -1305°C, -1307°C, -1309°C, -1311°C, -1313°C, -1315°C, -1317°C, -1319°C, -1321°C, -1323°C, -1325°C, -1327°C, -1329°C, -1331°C, -1333°C, -1335°C, -1337°C, -1339°C, -1341°C, -1343°C, -1345°C, -1347°C, -1349°C, -1351°C, -1353°C, -1355°C, -1357°C, -1359°C, -1361°C, -1363°C, -1365°C, -1367°C, -1369°C, -1371°C, -1373°C, -1375°C, -1377°C, -1379°C, -1381°C, -1383°C, -1385°C, -1387°C, -1389°C, -1391°C, -1393°C, -1395°C, -1397°C, -1399°C, -1401°C, -1403°C, -1405°C, -1407°C, -1409°C, -1411°C, -1413°C, -1415°C, -1417°C, -1419°C, -1421°C, -1423°C, -1425°C, -1427°C, -1429°C, -1431°C, -1433°C, -1435°C, -1437°C, -1439°C, -1441°C, -1443°C, -1445°C, -1447°C, -1449°C, -1451°C, -1453°C, -1455°C, -1457°C, -1459°C, -1461°C, -1463°C, -1465°C, -1467°C, -1469°C, -1471°C, -1473°C, -1475°C, -1477°C, -1479°C, -1481°C, -1483°C, -1485°C, -1487°C, -1489°C, -1491°C, -1493°C, -1495°C, -1497°C, -1499°C, -1501°C, -1503°C, -1505°C, -1507°C, -1509°C, -1511°C, -1513°C, -1515°C, -1517°C, -1519°C, -1521°C, -1523°C, -1525°C, -1527°C, -1529°C, -1531°C, -1533°C, -1535°C, -1537°C, -1539°C, -1541°C, -1543°C, -1545°C, -1547°C, -1549°C, -1551°C, -1553°C, -1555°C, -1557°C, -1559°C, -1561°C, -1563°C, -1565°C, -1567°C, -1569°C, -1571°C, -1573°C, -1575°C, -1577°C, -1579°C, -1581°C, -1583°C, -1585°C, -1587°C, -1589°C, -1591°C, -1593°C, -1595°C, -1597°C, -1599°C, -1601°C, -1603°C, -1605°C, -1607°C, -1609°C, -1611°C, -1613°C, -1615°C, -1617°C, -1619°C, -1621°C, -1623°C, -1625°C, -1627°C, -1629°C, -1631°C, -1633°C, -1635°C, -1637°C, -1639°C, -1641°C, -1643°C, -1645°C, -1647°C, -1649°C, -1651°C, -1653°C, -1655°C, -1657°C, -1659°C, -1661°C, -1663°C, -1665°C, -1667°C, -1669°C, -1671°C, -1673°C, -1675°C, -1677°C, -1679°C, -1681°C, -1683°C, -1685°C, -1687°C, -1689°C, -1691°C, -1693°C, -1695°C, -1697°C, -1699°C, -1701°C, -1703°C, -1705°C, -1707°C, -1709°C, -1711°C, -1713°C, -1715°C, -1717°C, -1719°C, -1721°C, -1723°C, -1725°C, -1727°C, -1729°C, -1731°C, -1733°C, -1735°C, -1737°C, -1739°C, -1741°C, -1743°C, -1745°C, -1747°C, -1749°C, -1751°C, -1753°C, -1755°C, -1757°C, -1759°C, -1761°C, -1763°C, -1765°C, -1767°C, -1769°C, -1771°C, -1773°C, -1775°C, -1777°C, -1779°C, -1781°C, -1783°C, -1785°C, -1787°C, -1789°C, -1791°C, -1793°C, -1795°C, -1797°C, -1799°C, -1801°C, -1803°C, -1805°C, -1807°C, -1809°C, -1811°C, -1813°C, -1815°C, -1817°C, -1819°C, -1821°C, -1823°C, -1825°C, -1827°C, -1829°C, -1831°C, -1833°C, -1835°C, -1837°C, -1839°C, -1841°C, -1843°C, -1845°C, -1847°C, -1849°C, -1851°C, -1853°C, -1855°C, -1857°C, -1859°C, -1861°C, -1863°C, -1865°C, -1867°C, -1869°C, -1871°C, -1873°C, -1875°C, -1877°C, -1879°C, -1881°C, -1883°C, -1885°C, -1887°C, -1889°C, -1891°C, -1893°C, -1895°C, -1897°C, -1899°C, -1901°C, -1903°C, -1905°C, -1907°C, -1909°C, -1911°C, -1913°C, -1915°C, -1917°C, -1919°C, -1921°C, -1923°C, -1925°C, -1927°C, -1929°C, -1931°C, -1933°C, -1935°C, -1937°C, -1939°C, -1941°C, -1943°C, -1945°C, -1947°C, -1949°C, -1951°C, -1953°C, -1955°C, -1957°C, -1959°C, -1961°C, -1963°C, -1965°C, -1967°C, -1969°C, -1971°C, -1973°C, -1975°C, -1977°C, -1979°C, -1981°C, -1983°C, -1985°C, -1987°C, -1989°C, -1991°C, -1993°C, -1995°C, -1997°C, -1999°C, -2001°C, -2003°C, -2005°C, -2007°C, -2009°C, -2011°C, -2013°C, -2015°C, -2017°C, -2019°C, -2021°C, -2023°C, -2025°C, -2027°C, -2029°C, -2031°C, -2033°C, -2035°C, -2037°C, -2039°C, -2041°C, -2043°C, -2045°C, -2047°C, -2049°C, -2051°C, -2053°C, -2055°C, -2057°C, -2059°C, -2061°C, -2063°C, -2065°C, -2067°C, -2069°C, -2071°C, -2073°C, -2075°C, -2077°C, -2079°C, -2081°C, -2083°C, -2085°C, -2087°C, -2089°C, -2091°C, -2093°C, -2095°C, -2097°C, -2099°C, -2101°C, -2103°C, -2105°C, -2107°C, -2109°C, -2111°C, -2113°C, -2115°C, -2117°C, -2119°C, -2121°C, -2123°C, -2125°C, -2127°C, -2129°C, -2131°C, -2133°C, -2135°C, -2137°C, -2139°C, -2141°C, -2143°C, -2145°C, -2147°C, -2149°C, -2151°C, -2153°C, -2155°C, -2157°C, -2159°C, -2161°C, -2163°C, -2165°C, -2167°C, -2169°C, -2171°C, -2173°C, -2175°C, -2177°C, -2179°C, -2181°C, -2183°C, -2185°C, -2187°C, -2189°C, -2191°C, -2193°C, -2195°C, -2197°C, -2199°C, -2201°C, -2203°C, -2205°C, -2207°C, -2209°C, -2211°C, -2213°C, -2215°C, -2217°C, -2219°C, -2221°C, -2223°C, -2225°C, -2227°C, -2229°C, -2231°C, -2233°C, -2235°C, -2237°C, -2239°C, -2241°C, -2243°C, -2245°C, -2247°C, -2249°C, -2251°C, -2253°C, -2255°C, -2257°C, -2259°C, -2261°C, -2263°C, -2265°C, -2267°C, -2269°C, -2271°C, -2273°C, -2275°C, -2277°C, -2279°C, -2281°C, -2283°C, -2285°C, -2287°C, -2289°C, -2291°C, -2293°C, -2295°C, -2297°C, -2299°C, -2301°C, -2303°C, -2305°C, -2307°C, -2309°C, -2311°C, -2313°C, -2315°C, -2317°C, -2319°C, -2321°C, -2323°C, -2325°C, -2327°C, -2329°C, -2331°C, -2333°C, -2335°C, -2337°C, -2339°C, -2341°C, -2343°C, -2345°C, -2347°C, -2349°C, -2351°C, -2353°C, -2355°C, -2357°C, -2359°C, -2361°C, -2363°C, -2365°C, -2367°C, -2369°C, -2371°C, -2373°C, -2375°C, -2377°C, -2379°C, -2381°C, -2383°C, -2385°C, -2387°C, -2389°C, -2391°C, -2393°C, -2395°C, -2397°C, -2399°C, -2401°C, -2403°C, -2405°C, -2407°C, -2409°C, -2411°C, -2413°C, -2415°C, -2417°C, -2419°C, -2421°C, -2423°C, -2425°C, -2427°C, -2429°C, -2431°C, -2433°C, -2435°C, -2437°C, -2439°C, -2441°C, -2443°C, -2445°C, -2447°C, -2449°C, -2451°C, -2453°C, -2455°C, -2457°C, -2459°C, -2461°C, -2463°C, -2465°C, -2467°C, -2469°C, -2471°C, -2473°C, -2475°C, -2477°C, -2479°C, -2481°C, -2483°C, -2485°C, -2487°C, -2489°C, -2491°C, -2493°C, -2495°C, -2497°C, -2499°C, -2501°C, -2503°C, -2505°C, -2507°C, -2509°C, -2511°C, -2513°C, -2515°C, -2517°C, -2519°C, -2521°C, -2523°C, -2525°C, -2527°C, -2529°C, -2531°C, -2533°C, -2535°C, -2537°C, -2539°C, -2541°C, -2543°C, -2545°C, -2547°C, -2549°C, -2551°C, -2553°C, -2555°C, -2557°C, -2559°C, -2561°C, -2563°C, -2565°C, -2567°C, -2569°C, -2571°C, -2573°C, -2575°C, -2577°C, -2579°C, -2581°C, -2583°C, -2585°C, -2587°C, -2589°C, -2591°C, -2593°C, -2595°C, -2597°C, -2599°C, -2601°C, -2603°C, -2605°C, -2607°C, -2609°C, -2611°C, -2613°C, -2615°C, -2617°C, -2619°C, -2621°C, -2623°C, -2625°C, -2627°C, -2629°C, -2631°C, -2633°C, -2635°C, -2637°C, -2639°C, -2641°C, -2643°C, -2645°C, -2647°C, -2649°C, -2651°C, -2653°C, -2655°C, -2657°C, -2659°C, -2661°C, -2663°C, -2665°C, -2667°C, -2669°C, -2671°C, -2673°C, -2675°C, -2677°C, -2679°C, -2681°C, -2683°C, -2685°C, -2687°C, -2689°C, -2691°C, -2693°C, -2695°C, -2697°C, -2699°C, -2701°C, -2703°C, -2705°C, -2707°C, -2709°C, -2711°C, -2713°C, -2715°C, -2717°C, -2719°C, -2721°C, -2723°C, -2725°C, -2727°C, -2729°C, -2731°C, -2733°C, -2735°C, -2737°C, -2739°C, -2741°C, -2743°C, -2745°C, -2747°C, -2749°C, -2751°C, -2753°C, -2755°C, -2757°C, -2759°C, -2761°C, -2763°C, -2765°C, -2767°C, -2769°C, -2771°C, -2773°C, -2775°C, -2777°C, -2779°C, -2781°C, -2783°C, -2785°C, -2787°C, -2789°C, -2791°C, -2793°C, -2795°C, -2797°C, -2799°C, -2801°C, -2803°C, -2805°C, -2807°C, -2809°C, -2811°C, -2813°C, -2815°C, -2817°C, -2819°C, -2821°C, -2823°C, -2825°C, -2827°C, -2829°C, -2831°C, -2833°C, -2835°C, -2837°C, -2839°C, -2841°C, -2843°C, -2845°C, -2847°C, -2849°C, -2851°C, -2853°C, -2855°C, -2857°C, -2859°C, -2861°C, -2863°C, -2865°C, -2867°C, -2869°C, -2871°C, -2873°C, -2875°C, -2877°C, -2879°C, -2881°C, -2883°C, -2885°C, -2887°C, -2889°C, -2891°C, -2893°C, -2895°C, -2897°C, -2899°C, -2901°C, -2903°C, -2905°C, -2907°C, -2909°C, -2911°C, -2913°C, -2915°C, -2917°C, -2919°C, -2921°C, -2923°C, -2925°C, -2927°C, -2929°C, -2931°C, -2933°C, -2935°C, -2937°C, -2939°C, -2941°C, -2943°C, -2945°C, -2947°C, -2949°C, -2951°C, -2953°C, -2955°C, -2957°C, -2959°C, -2961°C, -2963°C, -2965°C, -2967°C, -2969°C, -2971°C, -2973°C, -2975°C, -2977°C, -2979°C, -2981°C, -2983°C, -2985°C, -2987°C, -2989°C, -2991°C, -2993°C, -2995°C, -2997°C, -2999°C, -3001°C, -3003°C, -3005°C, -3007°C, -3009°C, -3011°C, -3013°C, -3015°C, -3017°C, -3019°C, -3021°C, -3023°C, -3025°C, -3027°C, -3029°C, -3031°C, -3033°C, -3035°C, -3037°C, -3039°C, -3041°C, -3043°C, -3045°C, -3047°C, -3049°C, -3051°C, -3053°C, -3055°C, -3057°C, -3059°C, -3061°C, -3063°C, -3065°C, -3067°C, -3069°C, -3071°C, -3073°C, -3075°C, -3077°C, -3079°C, -3081°C

Behind the Headlines

Observer History

18 May 2018 – A deep investigation

Regular content inside ▶

While the rest of the front page looks dramatically different to the Observer's usual look to highlight the significance of the Cambridge Analytica story, the skyline stresses that the usual content, such as sport, food, and comedy, will still appear inside.

In Observer Food Monthly



Ireland crush
England for
the grand slam



In sport



Stewart Lee:
Don't blame
the Russians

In the New Review



The Observer

www.observer.co.uk | Sunday 18 March 2018 | £3.00

Revealed: 50m Facebook files taken in record data breach

◀ An intense investigation

While most front page news is important events from the day before, sometimes the newspaper will choose an important piece of investigative journalism instead. This story revealed that Facebook data had been used by the company Cambridge Analytica to target ads to voters in the 2016 American Presidential election. It took years of the reporters researching and checking the legal implications of the story before they were ready to publish. Stories like these can have large legal, political, and social consequences.

In black and white

The unusual colours on this front page speak to the fact that this was a dramatic and revelatory news story, and the layout would have been planned farther in advance than regular editions of the observer.

Carole Cadwalladr
& Emma Graham-Harrison

The data analytics firm that worked with Donald Trump's election team and the winning Brexit campaign harvested millions of Facebook profiles of US voters, in one of the tech giant's biggest ever data breaches, and used them to build a powerful software program to predict and influence choices at the ballot box. A whistleblower has revealed to the Observer how Cambridge Analytica

Wyllie, who worked at Cambridge University, told the data, told the company that by exploiting Facebook to access people's profiles, it was to exploit what we call the 'data' and target their ads. That was the basis the company was built on." Documents seen by the Observer, and confirmed by a Facebook statement, show that by late 2015 the company had found out it had been harvesting data on a massive scale. However, it failed to alert users to the limited steps to remove the private information. The New York Times reported that copies of the data from Cambridge Analytica were found online; its report viewed some of the data. The data was collected

What was inside?

- Several more pages going over the details of the Cambridge Analytica scandal.
- Stories on the UK's relationship with Russia - at the time, there had been prominent poisonings in the UK of ex-Russian spies which were being investigated.
- A story about an eight year-old Iranian weightlifter who fought and won the right for women and girls to be allowed to compete in sport in Iran.

A little bit smaller

In 2018, the Observer moved from using the Berliner format to the Tabloid format. While tabloid is sometimes used as a derogatory word for newspapers seen as not being serious, it actually refers to the size of the newspaper.



Whistleblower
Christopher Wyllie lifts
the lid

Cover story
New Review

Like or dislike
The algorithm
that reveals all
about you

Report, page 9

Facebook

Whistleblower
Christopher Wyllie.
Photograph by Antonio
Gómez for the Observer

Behind the Headlines

Observer History

7 June 2020 – A lot more inside



▲ Fan favourites

The kickers advertise contributions by people the Observer team know are popular with readers, like chef Nigel Slater (talking here about gardening instead of cooking).

Deeper reflections ►

The kickers on the Observer are often for features – longer news stories where writers use their personal experience or expertise to reflect on news more deeply, such as historian David Olusoga on racism in Britain following Black Lives Matter protests.

The Observer

From £1.75 for subscribers
www.theobserver.co.uk | Sunday 7 June 2020 | £5.20

PM told: dump the rhetoric and plan for a new

Enticing images ►

While photographs traditionally accompanied the big splash on the front page, they are increasingly being used to highlight an event that is written about in more detail inside the paper. This allows a greater number of important stories to be featured on the front page.

Heavyweight support



Champion boxer Anthony Joshua joins the Black Lives Matter protest in his home town of Watford. Addressing a rally, he called racism 'a virus that has spread across the world'. (UK protests, pages 2-3) Paul Childs/Reuters

Michael Savage, James Tapper & Robin Mickle

Senior figures from across the NHS have issued an urgent plea for a comprehensive plan to tackle a second wave of coronavirus infections, as Boris Johnson continues to lose public confidence in his handling of the pandemic.

Amid persistent fears among scientists that the virus remains too pre-

no further easing before a comprehensive test and trace system has been proved to work, as NHS figures accuse the government of lacking a strategy and dodging an "honest and open" debate about Britain's plight. They also warned of a "dramatic" drop in capacity at NHS hospitals.

The Observer spoke to organisa-

Cabinet split over U-turn on US trade talks

What was inside?

- Three two-page spreads focused on Black Lives Matter protests, plus several pieces of feature writing about racism, some touching on specific aspects such as racism in sport.
- Several COVID-related stories, including one suggesting there was a lack of government plan for a second wave and another about GCSE students not all having access to laptops.
- Some lighter stories too, including one about how the families of some actors and comedians were starting to get involved with their lockdown television appearances.

Coronavirus

News special p4-13
Kenan Malik p21
World p24-25
Focus p34-35
Observer comment p38

Behind the Headlines

Observer History

8 November 2020 – Biden the time



▲ Just the masthead?

For a huge news story like Joe Biden's victory in the heavily contested Trump vs Biden 2020 US presidential election, the Observer dropped its typical layout of a skyline and front page articles in favour of a commemorative front page.

Sunday Best

Though the Observer often misses big, breaking news stories by virtue of publishing only on Sunday, the 2020 US election results were finalised on a Saturday, allowing the paper to create this special front cover to announce Biden's victory.

What was inside?

- Nineteen pages of US election coverage. Some of this would have been pre-planned to publish anyway, some would have been changed in a hurry on Saturday when the results came out.
- Features on loneliness and how it impacted both the young and old throughout the pandemic.
- The food section of the magazine that comes with the Observer, in this edition, celebrated Britain's love of pot noodles!



The Observer.

(Established 1791.)



No. 6,676. 128th YEAR.

LONDON, SUNDAY, MAY 4, 1919.

[FOOTAGE OF THIS ISSUE]

[TWENTY PAGES.]

TWOPEN

WHITELEYS

The Leading House for Fashions



Charming Evening Dress in lustrous shades of rich Sars, half-bodice of silver lace with each lined silver tissue, with floral fringe. **82**

Distinctive Walking Coat in excellent quality Gab Suring and a good range of colors. Finished with black silk lined. Half coat all. **11**

WHITELEY'S DANCE TEAS

IN THE NEW RESTAURANT EVERY AFTERNOON FROM 3.45 TO 5.45

The Jolliest Dances in Town, with the "LOU LARNA" JAZZ BAND in attendance

ADMISSION (including Tea) 5s.

WM. WHITELEY LTD., QUEEN'S ROAD, LONDON, W.2

BABY IS KING

At Harrods This Week!

TOMORROW starts at Harrods an Exhibition of vital importance to every Mother, every Nurse, everyone in any way concerned with the care and rearing of our most precious of national assets.

A Model Nursery
The Modern Nursery at Harrods shows it should be, provide most useful inspiration. There will be everything for Baby's comfort, Baby's appealing, Baby's health. There will be the "last word" in Baby's Garments, for day or night, indoors or out-of-doors. There will be Cribbage, Cots, Baths, Toys, Books and Foods. There will be Weighing Machines, Cooking Utensils, Play Pens, China Ware, Strollers, in fact every detail of Health, Fashion and Science!

and Expert Advice
Miss May Hadden, the well-known expert on all questions relative to Babyhood, will attend daily and will be at the service of visitors.

(Harrods Baby Wear Section 1st Floor)



G.B. Co. Infant's Lingerie for men, handkerchiefs, etc. 25/6

G.B. Co. Infant's Lingerie for women, handkerchiefs, etc. 15/9

G.B. Co. Infant's Lingerie for children, handkerchiefs, etc. 5/11

G.B. Co. Infant's Lingerie for infants, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for toddlers, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for young children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for older children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for adults, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for infants, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for toddlers, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for young children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for older children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for adults, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for infants, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for toddlers, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for young children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for older children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for adults, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for infants, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for toddlers, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for young children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for older children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for adults, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for infants, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for toddlers, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for young children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for older children, handkerchiefs, etc. 25/9

G.B. Co. Infant's Lingerie for adults, handkerchiefs, etc. 25/9

Harrods HOSIERY WEEK!

Now is the time to replenish! Besides offering the largest and most representative stocks of British, French, American, and Swiss Underwear and Hosiery in Great Britain, Harrods this week give the ladies the benefit of most attractive Price-Concessions.

Order BY POST with enclosure. No need to visit the store.

JOIN HARRODS LIBRARY

Send for BROCHURE with SPECIAL PRICE OFFERS

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

A USEFUL SCARF (L. 12), A smart scarf, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 27/6

Plain Pure Silk Vest (L. 12), A smart vest, made of plain silk, with a wide, white, ribbed, short-sleeved, open front. Special price 10/6

Italian Silk Vest (L. 12), A smart vest, made of Italian silk, with a wide, white, ribbed, short-sleeved, open front. Special price 19/6

GOOCH'S

SPECIAL PRICES

THIS WEEK.

To-morrow and during the week we offer at SPECIAL PRICES a charming range of coats and skirts in Navy, Serge, coloured elaborations and French - values that will not be repeated.

All these have the stylish lines and distinction that characterize Gooch models, and present a unique opportunity alike to those who have yet to prove, as to the many who already appreciate - Gooch Vogue and Value.



DOES (in detail) Full well-tailored suit for young ladies. Very smart. Also for country. Coat lined with silk. Chest lined with silk. Special price 19/6

JOAN (in detail) Full well-tailored suit for young ladies. Very smart. Also for country. Coat lined with silk. Chest lined with silk. Special price 19/6

PERITA (in detail) Full well-tailored suit for young ladies. Very smart. Also for country. Coat lined with silk. Chest lined with silk. Special price 19/6

EASTBOURNE (in detail) Full well-tailored suit for young ladies. Very smart. Also for country. Coat lined with silk. Chest lined with silk. Special price 19/6

GOBLESTON (in detail) Full well-tailored suit for young ladies. Very smart. Also for country. Coat lined with silk. Chest lined with silk. Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

Special price 19/6

The DRAGE WAY is the Pleasant Way

The New Brown Book explains the simple terms of the DRAGE WAY OF FURNISHING OUT OF INCOME but it cannot adequately convey the generous interpretation we put upon them.

The unforeseen happenings and the little domestic aches and pains that married life is heir to are all allowed for in the Drage Simple System of Furnishing out of Income.

Briefly outlined the Drage Way is this:—
Select all the furniture you want—pay the first agreed instalment, arrange to pay the balance by equal monthly instalments over one, two or three years, and then the guaranteed furniture is promptly delivered carriage paid to your door. Free Fire and Life Policy. No references, security or guarantees are demanded.

A copy of this delightful illustrated book will be sent post free on request. It tells you all about the Drage Way and describes how you can with complete satisfaction furnish your home with sound artistic furniture.

Write for your copy-to-day.

DRAGES

(LONDON DRAGE & SONS, LTD.)

230 HIGH HOLBORN, LONDON, W.C.2

Next Holborn Tube Station. Phone Central 9236.

OPEN ON SATURDAYS UNTIL 7 P.M.

ALL HARRODS TEAS EXCEPT CHINA TEAS REDUCED 2nd LB.

EXHIBITION OF BRIDE CAKES

From May 5 to May 10 Harrods are making a Special Display in the Bakery Department of Wedding Cakes. These Cakes, weighing from 7 lbs. upwards, are available at 3/3

(Reckoning of course the entire cake).

HARRODS LTD

WOODMAN BURDORF Managing Director

ALFRED DAY

COSTUME & COAT MANUFACTURER

READY FOR SERVICE

THE MAKE-UP

Each woman to whom we can provide a new wardrobe is a friend of the cause.

ALFRED DAY

81, 82 & 83, PARK STREET.

Regent's Park (Gloucester Gate), N.W.1.

Nearest Tube Station: Camden Town.

Nearest Tube Station: Camden Town.

Nearest Tube Station: Camden Town.

Russells

Smart & Serviceable

RAINPROOFS in a variety of reliable Fabrics and good styles are an important feature at Russells. Inspection of their present fine collection will prove the unquestionable quality and value given



345. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

346. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

347. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

348. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

349. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

350. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

351. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

352. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

353. A superior coat in the latest style. Double-breasted, with collar, lined with silk. Special price 59/11

from GERALD LEACH: Houston, 19 July

The Guardian Foundation



Europe's new dawn

A dream of freedom
Mark Frankland/17

Revolution into anarchy?
Denis Healey/16

Joining the juggernaut
Anthony Sampson/15



Section 5
Cut out in cardboard city



Magazine
Iris in camera
Plus: From Croydon to the Cape



ESTABLISHED 1791 12 NOVEMBER 1989 No. 10335 60p

Briefly

Spending boost
Public expenditure in the 1989-90 financial year will rise as a proportion of Britain's gross national product for the first time since 1984-85, the Chancellor, John Major, will reveal in his Autumn Statement to Parliament on Wednesday. Whitehall departmental bids have totalled some £15 billion more than originally budgeted and economic growth is expected to slow to below 2 per cent of GDP (Business, page 19).

Heart mother dies
Debbie Leonard, the world's first heart and lung transplant patient to have a baby, has died aged 24, it was disclosed. The baby, 5lb 14oz Jonathan, was born in February last year. Debbie, of Drighlington, near Bradford, West Yorkshire, had her operation four years ago.

Terrorism charge
A couple are to appear before a Belfast court today charged with having documents likely to be useful to terrorists. Police said they gave the names of judges, Ulster Defence Regiment soldiers, police and prison officers.

Baker's blues
Conservative Party chairman Kenneth Baker was ordered outside with other guests at a hotel at Shurcliff, near Chalfont, Gloucestershire, when staff received an anonymous late night hoax call that a bomb was in the building.

Namibia all-clear
Martti Ahtisaari, head of the UN task force in Namibia, said that voting in the pre-independence election, which ended yesterday after 97 per cent of voters turned out, had been free and fair (Report, page 14).

Arts cash crisis
With the Arts Minister, Richard Luce, due on Thursday to announce any revisions to the Arts Council's grant, major arts houses face their worst financial crisis in years as a result of grants not keeping pace with inflation (Report, page 9).

Going to pot
Two men were arrested after cannabine resin worth more than £500,000 was found by Customs officers in a ferry of pot plants on the A24 near Stone, Stafford.

Britain great again
In the first British rugby international since 1905, Great Britain beat New Zealand 14-6 at Wigan (Report, page 32).

The weather
Mostly cloudy; rain or showers in parts (Details, page 2).

Inside	
Home News	2-4, 6, 9
Weather	10-14
World News	10-14
Political Diary	15
Richard Ingrams	16
Business	19-27
Sport	29-32

Review	
Letters	34
People	35
Katharine Whitehorn	35
Living	36-38, 40
Arts	41-45, 46
Books	45-47
Travel	49-51
Observatory	59
Education	59
Discovery	59
Christmas Collection	60
Media	62, 63
TV & Radio	64

Classified	
Business Services	27
What's On	44
Holidays & Travel	49-52
Homes & Gardens	54, 55
Property	55-59
Appointments	55-59
Christmas Collection	60, 61
Motoring	61
Courses	62
Personal	63

Section 5	
Molly Dineen	4
Listings	9, 10
South Bank Beggar	12
Lisa Stansfield	15
Comic Improvisation	16
Animal Scent	18
Serious Flowers	18
Design file	22, 23

A nation floods West



Hammering at the gateway to the West: An East Berliner on the Wall as Germany's day of liberty dawns. Photograph by Bill Robinson.

Berlin erupts as it witnesses the largest movement of European people ever recorded in a single day

MORE than a million East Germans are expected to cross to the West this weekend, celebrating the opening of their borders in an explosion of joy, said a spokesman of the East German government. With the East German cities of Potsdam and East Berlin like ghost towns, immense queues formed yesterday at all the crossing points from East to West Berlin, in spite of the rapid creation of new checkpoints in the Wall and the reopening of a long-closed underground station. But people continued to pour into the city through new crossing points in the Wall, while more came across the Glienicke Bridge, which joins West Berlin with Potsdam. Crowds gathered on the bridge to cheer cars and pedestrians through, waving goodbye and shouting 'see you again' to those going back.

Most of yesterday evening traffic wanted to cross back to Potsdam, but was told to wait for five miles and travellers were told to

expect a three-hour wait before crossing. Those coming across said: 'Potsdam is empty.' The Mayor of West Berlin, Walter Momper, appealed to residents to stop climbing on to the Wall after East German border guards at the Brandenburg Gate used water cannon again to clear it. Police from both sides spent the night trying to stop people climbing the Wall. Tensions flared, but the weight of police numbers halted any repeat of the mass parties and demonstrations that had been taking place atop the Wall. At one stage, West Berliners managed to bore through the Wall, causing a four-foot section to fall away. East German border guards were quick to re-erect it. The official East German news agency claimed 2.7 million East Germans (one-sixth of the population) had been issued with travel visas since the border was flung open last Thursday. More than a million were issued in just five hours yesterday as East Germans rushed to take advantage of their first chance of free travel to the West, creating the largest

movement of European population ever recorded in one day. The bulk of them are expected to return to work in the East by tomorrow morning, but some will stay. Of 127,000 who had crossed into West Germany by early yesterday, 13,253 had registered to stay permanently. Chancellor Kohl told a press conference yesterday that he would go to East Germany soon to meet Krenz. A senior aide is expected to visit East Berlin tomorrow to begin making arrangements for the meeting. Kohl said Bonn wanted to determine how it could 'seriously improve the material living conditions' of the East German people. The Cabinet had supported aid for East Ger-

Mark Frankland in East Berlin, Catherine Field in West Berlin, Tony Catterall in Bonn and Nigel Hawkes in London

£3m rescue scheme saves Mappa Mundi

Martin Bailey
THE priceless medieval Mappa Mundi is to be saved from the auctioneer's hammer. Under a £3 million rescue plan to be announced tomorrow, a special library is to be built in Hereford to display the document, along with the cathedral's collection of chained books. Agreement has been reached for the Dean and Chapter to donate the thirteenth-century map of the world to the Hereford Cathedral Mappa Mundi Trust, committed to preserving and displaying it in the city. The rescue plan has been financed by the National Heritage Memorial Fund and philanthropist John Paul Getty III. A series of discoveries during the past four months has shown that Mappa Mundi is not only the greatest surviving medieval map, but also that it once formed the centre of a triptych altarpiece. Auctioning Mappa Mundi would now be even more controversial. Although the £3 million rescue package will ensure the future of Mappa Mundi and the chained library, it still leaves the cathedral £4 million short of what it needs for essential repairs, endowment of its choral foundation and safeguarding its ministry. A public appeal for the £4 million is to be launched next year. The Mappa Mundi controversy began last November when it was announced that the map was to be sold at Sotheby's



Part of the medieval map.

VAT set to hit air, rail and bus fares

Paul Routledge
RAIL, bus and domestic air fares in Britain are likely to rise by between 4 and 9 per cent under European Commission plans to impose VAT on public transport. The proposal, part of the harmonisation of taxation across Europe by 1992, was greeted with dismay last night by transport watchdogs, who predicted a fall in leisure travel and more road congestion. British Rail said: 'We are assuming it will come in at some stage in the next couple of years. Our working assumption is that VAT will be imposed at the lower end of the scale.' Transport Secretary Cecil

Parkinson, faces questions on the issue when he addresses the Central Transport Consultative Committee next month. Mr Bob Fenton, the CTCOC spokesman, said: 'Imposition of VAT would seriously affect the leisure market. It would be a massive blow to people, particularly old age pensioners. If fares become subject to VAT, some people will simply not travel by train.' The National Union of Railwaymen forecast that passenger traffic receipts, which totalled £1.78 billion in the last financial year, would fall by up to 7 per cent. Rail fares are already set to rise by an average of 9 per cent in January. **Britain's rail crisis, page 6**

Exposed: Nuclear costs cover-up

Exclusive
Robin McKie
Science Correspondent

FINANCIAL advisers in the City and Whitehall specifically warned Mr Cecil Parkinson, the then Energy Minister, more than a year ago that the sale of nuclear plants and the construction of new reactors was an unacceptable component of electricity privatisation. In the summer of 1988, he was told several times that the costs of decommissioning existing reactors and the capital costs of building new ones would be so high that no finance house would support their inclusion in the privatisation package. Yet Mr Parkinson refused to act on the information. Afraid of enraging a virulently pro-nuclear Mrs Thatcher, he delayed taking action. Then in July, he was made Transport Minister. As a result, withdrawal of nuclear plants from privatisation of the electricity industry was held back for a considerable period and was left to his successor, Mr John Wakeham. This has severely disrupted the Government's plans as the deadline for privatisation approaches.

The decision to axe Britain's new reactor programme and to withdraw all existing nuclear plants from privatisation was announced by Mr Wakeham last Thursday. Two weeks ago, The Observer exclusively revealed that cancellation plans were about to be implemented. Further investigations have revealed that major financial problems, arising from the soaring costs of the country's nuclear industry, will still beset electricity privatisation. In particular, The Observer has learned that the decision to save Sizewell B, the only one of Britain's new generation of pressurised water reactors (PWRs) to survive last week's cancellations, will be a crippling expense. It will cost British electricity users an extra £360 million a year. Following abandonment of the other three PWRs planned for Hinkley Point in Somerset, Wylfa on Anglesey, and another at Sizewell, it will be impossible to spread costs over the family of four power stations, making Sizewell a financial disaster.

Continued on page 2

Nags line up to challenge Thatcher

Nicholas Wapshott
THE GREAT Westminster Autumn Handicap got off to a poor start last week. As the course and horses bowed with



MULTIPLE SCEROSIS IS A DISEASE OF THE NERVOUS SYSTEM. IT CAN CAUSE PARALYSIS AND OTHER SERIOUS PROBLEMS.



Saddam's weapons chief surrenders to US forces

- General named as 'most wanted' gives himself up at Baghdad hotel
- American troops claim nerve agent found in missile at Iraqi airbase

BY PETER SEAMON AND PATRICK GRAHAM
JACQUELINE AND ANTHONY BARNETT
LONDON

THE IRVING K. BISHOP, who was named as the 'most wanted' general in the US military's list of targets, has surrendered to US forces in Baghdad. The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad. The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad.

US military forces have captured a nerve agent found in a missile at an Iraqi airbase. The nerve agent was found in a missile at an Iraqi airbase. The nerve agent was found in a missile at an Iraqi airbase.



A US soldier takes a photo of an Iraqi during a rally in Baghdad, protesting against the war and violence. (Photograph by USMC Sgt. David J. Heston)



Dr. Saddam said he did not know when Saddam's forces were.

The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad. The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad.

The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad. The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad.

The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad. The general, who was named as the 'most wanted' in the US military's list of targets, has surrendered to US forces in Baghdad.

New threats of action against Syria

BY ED VULLIAMY
WASHINGTON

THE US military has threatened to launch a new campaign against Syria. The US military has threatened to launch a new campaign against Syria. The US military has threatened to launch a new campaign against Syria.

The US military has threatened to launch a new campaign against Syria. The US military has threatened to launch a new campaign against Syria. The US military has threatened to launch a new campaign against Syria.

The US military has threatened to launch a new campaign against Syria. The US military has threatened to launch a new campaign against Syria. The US military has threatened to launch a new campaign against Syria.



TELEVISION QTV Inside The Observer Magazine; WEATHER This section, back page; CROSSWORDS And Escape 10; Everyman Review 20; Speedy This section, 20; COMMENT This section, 25-30

EASTER SPECIALS!

from **£9.99** one way

BERLIN
BRUSSELS
EINDHOVEN
MILAN

STRASBOURG
TOURS
TURIN
VERONA

Travel from 28.04.03 until 14.06.03.

www.RYANAIR.com



■ Lib Dem leader bows to inevitable and says 'I put the party first' ■ Support grows for Menzies Campbell

Kennedy resigns

by Neil Thomas, Gaby Hinsliff and Lorna Martin

CHARLES KENNEDY - in a public act of surrender marked by the groans and hisses that have made him one of the most popular British politicians of his generation - bowed yesterday to an open rebellion by his MPs and resigned as leader of the Liberal Democrats.

Within hours, momentum was building in favour of his deputy, Sir Menzies Campbell, as numerous MPs at least six fellow backbenchers publicly declaring for him, and calls for him to be elected without opposition.

Only 48 hours after making the painful confession that he was an alcoholic, Kennedy resigned yesterday saying, although he still had the support of ordinary party members he recognised he could no longer count on his 62 MPs.

Saying he had "been in politics for far too long to be overly sentimental about this sort of moment", Kennedy added: "The interests of our party have got to come first. That is where my personal, my political and my constitutional duty lies. I am standing down as leader with immediate effect."

After six years at the helm, last May he led the party to its most successful general election result in eight decades. "I'm very proud of him, what he has achieved for the party," his wife, Sarah Gurling, said as they returned to their south London home last night.

Campbell, who is also shadow foreign affairs spokesman, was promptly named as interim leader. Jockeying for position began instantly, as Campbell confirmed he would also stand for the permanent

'I'm very proud of him, what he has achieved'

HIS WIFE, SARAH GURLING

'The sharks have been circling, it is regrettable'

LEWIS OPIK, MP

post of leader in the ensuing party election contest.

Vince Cable, the shadow chancellor who organised a letter bearing 22 shadow cabinet signatures calling on Kennedy to stand down, last night backed Campbell: "There is a lot of groundswell that Sir

INSIDE

The destruction of a political leader 3-page news special, 6-8
Kennedy statement in full, page 7
Life and times, page 8
Observer Comment, page 20
Andrew Rawnsley, page 29

Menzies would be a very good candidate," he told *The Observer*.

"I had been asked if I could stand but I am willing to defer to him," he said, adding he still expected Campbell to lose a contest. Five other backbenchers - Sarah Teather, Norman Lamb, Nick Clegg, Ed Davey and Norman Baker - backed Campbell. Colleagues expect other moderating "young Turks" such as Chris Huhne and David Laws to do so.

That would significantly damage the chances of Mark Dugan, the shadow home secretary who had been expected to run as a moderate candidate. He did not declare his hand last night but is understood to be talking to Campbell, suggesting he may be having second thoughts. The party president, Simon Hughes is expected to decide over the weekend whether to run. A timetable for the contest will be drawn up on Monday with a March election possible.

In an interview published in the *Sunday Times* today, Kennedy defended the decision he had taken his decision in the past, arguing that "the advice I received was that treatment in early stages was much more likely to be successful with privacy". Kennedy, who will stay on as an MP, is not expected to endorse a resurgence, but he warned in his resignation statement that the Lib Dems should not be "diverted by the machinations" of the new-look Tories.

For much of yesterday, he and the dwindling circle of Lib Dem MPs still backing him had hoped that he could hold on to power. Hughes had offered a formula involving a "graceful exit" for him but in the end, Kennedy decided to go on his own terms.

(CONTINUED ON PAGE 2)



Charles Kennedy and his wife, Sarah, leave their home in Kensington on the way to his resignation speech at Lib Dem headquarters. Photograph by Stephen Hinde/Reuters



IN THIS SECTION

BLAIR INTERVIEW

The Prime Minister meets the New Labour Young Turks. Report, page 2
Interview by Andrew Rawnsley, 16-17

BETTER LIVING

Food, exercise and de-stressing: our A-Z guide to a healthier lifestyle for the new year. Page 10

STEPHEN DALDRY'S WEEK

The acclaimed Billy Elliot film director charts his week of British plane journeys as he tries to quit smoking. See the new 7 Days section, Page 42



bigsmall (big-small), adj: something small that has the characteristics of something much bigger. Namely in terms of technology, quality, space, safety, performance (or all of these).

ALL YOU NEED TO KNOW ABOUT THE GENERAL ELECTION
14 PAGES OF REPORTS AND ANALYSIS

Will the progressive alliance show up?




Is there a youth vote surge?

Can Corbyn really win?




Will there be a hung parliament?

What happened to the Lib Dems?



Will Theresa May get a landslide?



Has anyone seen Boris?

The Observer

www.observer.co.uk
Sunday 4 June 2017 £3.00

Twin terror attacks strike London on eve of election

■ May abandons campaign and returns to take charge after 'terrible incident'

by James Tapper and Kate Lyons

More than one person died and several more have been seriously injured in two terrorist incidents in central and south London, police confirmed last night.

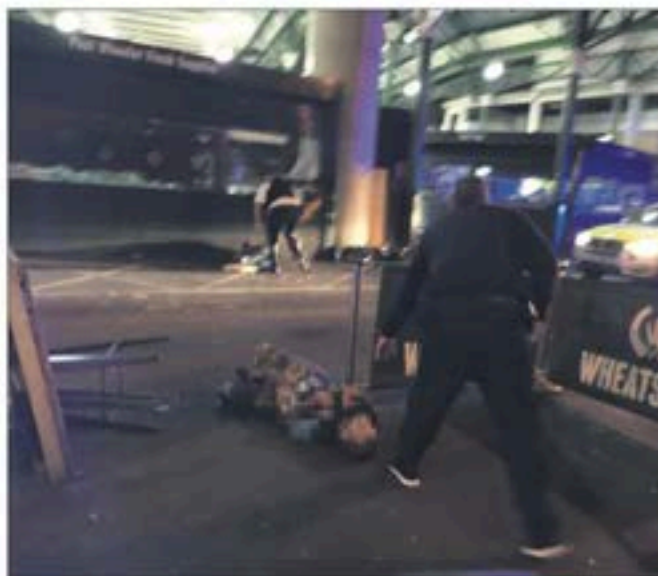
Theresa May abandoned political campaigning to return to Downing Street following what she called a "terrible incident". She will chair a meeting of the government's emergency Cobra committee later today.

Shortly after 10pm, a white van swerved to hit "five or six" people on London Bridge, leaving several people injured. Police searched the Thames for pedestrians who were believed to have fallen into the river during the incident.

At Borough Market, a short distance away, armed police were called to deal with three men after reports of a stabbing at bars. Eyewitnesses told the Observer that armed officers had shot the men.

The white van was driven at high speed along London Bridge, then swerved into pedestrians on the southern side of the bridge, according to BBC reporter Holly Jones, who was nearby.

"A white van driver came speeding – probably at about 50mph – and veered off the road into the crowds of people who were walking along the pavement," she told BBC News. "He swerved around me and then hit about five or six people. He hit about two people in front of me and three behind. I saw there are about four severely injured people. They all have paramedics attending them."



The scene at Borough Market, in an image taken by Gabriele Sciuto, who said he saw men with what looked like explosive belts.

He said: "We turned into the pavement with several pedestrians in front of me and several pedestrians jumped out of the way."

Jones said police were on the scene within two minutes, quickly followed by ambulances. Police boats were also searching the river – apparently looking for people who may have been thrown off the bridge.

She said that among the injured was a French woman who told her she did not know where the two people who had been with her were. "She told me in French, 'I don't know where those two other people are'. In the police are checking the 'Thames,'" Jones added. "They were right near the edge of the

bridge. It looks potentially as though they could have been thrown over."

At Borough Market, Strand Yard said it had responded to reports of stabbings, with armed officers responding at the scene. Shots were fired, according to police.

Gabriele Sciuto, a 25-year-old documentary-maker, told the Observer he witnessed the incident at Borough Market. "There were three guys with what looked like explosive belts. I didn't believe that it was real, that it was going to blow up. I'm still here," he said.

"There was one policeman who was there and dealing with them, and then more police showed up. There were lots of other people around but they didn't

seem to know what was going on. The police pushed them into a side street. Then they shot them."

Will (Jones, 23, told the Press Association. "We were in the pub. Basically, lots of people came running inside, we didn't really know what was going on. We thought maybe there was a fight or something outside."

"And then [it seemed like] hundreds of people were coming inside. The house-ers did a really good job. They shut the doors and locked everyone inside. There was panic – it seemed like it was literally outside the door."

"People were saying that they had

Labour will cut VAT in move to help poor families

by Toby Helm and Michael Savage

Labour will aim to help tens of millions of people who are struggling on lower incomes by cutting the rate of VAT if it wins the general election, the shadow chancellor John McDonnell has told the Observer.

The new pledge to use the proceeds of future growth to reduce VAT from its current 20% level came as Theresa May and her senior ministers appeared to be at loggerheads over the 'Conservative' own tax policies, adding to an impression that the Tories are suffering a bout of late campaign jitters before polling day on Thursday.

As the parties prepared their final pitches and signs that the polls continue to narrow, a confident McDonnell reiterated his message that 90% of people would not see a rise in their income tax bills under a Labour government.

But in a high-stakes move, he went on to say his priority would be to deliver a "fair tax system" under which income tax rises for the highest earners would be followed by VAT reductions for all, when economic growth allows such a reduction, he said, would give the greatest proportionate benefits to those on low and middle incomes.

"Fairness is at the heart of everything we do," the shadow chancellor said. "If I can reduce the burden of taxation on middle and low earners, I will do it as we grow the economy."

Asked what he had in mind, he added: "VAT is a real problem for many people. When we come out of Europe there is more flexibility on VAT, particularly in terms of the lower levels."

The commitment is bound to be attacked by the Tories as further evidence that Labour lacks economic credibility and that Jeremy Corbyn and his team are making promises the country cannot afford. Last night, McDonnell sought to address concerns over Labour's economic competence by releasing a letter signed by 127 economists, backing its manifesto plans, which is published in today's Observer.

On the timing of a VAT reduction, McDonnell said: "We will see how the economy grows. There are two ways we can share the benefits of prosperity. One is by making sure people get decent wages and the other is making

Continued on page 7

Continued on page 3

Behind the Headlines

Observer History

Easter special

Chickens, eggs ... and chocolate

In Observer Food Monthly



food monthly

Free magazine

Ireland crush England for the grand slam

In sport



Stewart Lee: Don't blame the Russians

In the New Review



The Observer

www.observer.co.uk | Sunday 18 March 2018 | £3.00

Revealed: 50m Facebook files taken in record data breach



The Cambridge Analytica Files

Full interview
Whistleblower Christopher Wylie lifts the lid

Cover story
New Review

Like or dislike
The algorithm that reveals all about you

Report, page 9

Facebook
How its destructive ethos imperils democracy

Observer
Comment, 44

Whistleblower Christopher Wylie. Photograph by Antonia Olmos for the Observer

Exclusive

▶ Whistleblower tells of bid to influence votes

▶ Tech giant suspends controversial data firm

Carole Cadwalladr
& Emma Graham-Harrison

The data analytics firm that worked with Donald Trump's election team and the winning Brexit campaign harvested millions of Facebook profiles of US voters, in one of the tech giant's biggest ever data breaches, and used them to build a powerful software program to predict and influence choices at the ballot box.

A whistleblower has revealed to the Observer how Cambridge Analytica – owned by the hedge fund billionaire Robert Mercer, and headed at the time by Trump's key adviser Steve Bannon – used personal information taken without authorisation in early 2014 to build a system that could profile individual US voters, in order to target them with personalised political advertisements.

Christopher Wylie, who worked with a Cambridge University academic to obtain the data, told the Observer: "We exploited Facebook to harvest millions of people's profiles. And built models to exploit what we knew about them and target their inner demons. That was the basis the entire company was built on."

Documents seen by the Observer, and confirmed by a Facebook statement, show that by late 2015 the company had found out that information had been harvested on an unprecedented scale. However, at the time it failed to alert users and took only limited steps to recover and secure the private information of more than 50 million individuals.

The New York Times is reporting that copies of the data harvested for Cambridge Analytica could still be found online; its reporting team had viewed some of the raw data.

The data was collected through an app called thisisyourdigitallife, built by academic Aleksandr Kogan, separately from his work at Cambridge University. Through his company Global Science Research (GSR), in collaboration with Cambridge Analytica, hundreds of thousands of

Continued on page 7

Gardens special

How Nigel Slater created his perfect sanctuary
Top tips for your garden

PLUS Jay Rayner on eating alfresco
The best in outdoor furniture

In the magazine



Samira Ahmed
The woman who shamed the BBC

In the New Review

David Olusoga
Britain too is disfigured by pervasive racism



This section

The Observer

From £1.75 for subscribers
www.observer.co.uk | Sunday 7 June 2020 | £3.20



PM told: dump the rhetoric and plan for a new wave of Covid

- Medical chiefs urge public health campaign
- Faith in government virus strategy slumps

Michael Savage, James Tapper & Robin McKie

Senior figures from across the NHS have issued an urgent plea for a comprehensive plan to tackle a second wave of coronavirus infections, as Boris Johnson continues to lose public confidence in his handling of the pandemic.

Amid persistent fears among scientists that the virus remains too prev-

alent to ease the lockdown further, the prime minister has been urged to ditch "cheap political rhetoric" that risks eroding the public's adherence to lockdown measures in the months ahead.

Health chiefs say there should be no further easing before a comprehensive test and trace system has been proved to work, as NHS figures accuse the government of lacking a strategy and dodging an "honest and open" debate about Britain's plight. They also warned of a "dramatic" drop in capacity at NHS hospitals.

The Observer spoke to organisations including the Royal College of GPs, the Royal College of Emergency Medicine, the Royal College of Anaesthetists, the NHS Confederation and NHS Providers on how ministers should plan for a potential second wave. They called for:

- An "aggressive public health campaign" to boost flu immunisation to stop the NHS having to deal with flu as well as Covid-19 outbreaks this winter.
- The retraining of more hospital staff so that they could be a "reserve"

Continued on page 5 >>

Heavyweight support



Champion boxer Anthony Joshua joins the Black Lives Matter protest in his home town of Watford. Addressing a rally, he called racism 'a virus that has spread across the world'. (UK protests, pages 2-3) Paul Childs/Reuters

Cabinet split over U-turn on US trade talks

Michael Savage
Policy Editor

Downing Street has been accused of reopening the door to imports of chlorinated chicken and hormone-treated beef, after a leaked memo instructed ministers to have "no specific policy" on animal welfare in US trade talks.

The letter from No 10 states that the ministerial mandate for the US negotiations was "being updated

to reflect" the fact that the UK was to have no policy position on animal welfare. The revelation will raise more concerns about the government's commitment to upholding "high environmental protection, animal welfare and food standards".

The note, seen by the Observer and dispatched at the start of last month, gave approval for the US trade talks to go ahead and set out the conditions of engagement. It reveals serious cabinet unrest over the shape

of a US deal and appears to suggest UK regulations could be changed to accommodate an agreement. It also makes clear that talks were to be used to "maximise leverage" in trade negotiations with the EU.

"Consultation and agreement from relevant colleagues is sought before agreeing to change domestic policy or regulations as part of the negotiations," it states. "In the con-

Continued on page 15 >>

Behind the Headlines

Observer History

