

# Behind the Headlines

## Annotated Front Page



### Masthead

A specially designed logo showing the name of the newspaper.

### Skyline

This panel helps to market the paper by tempting readers inside. It usually tells readers about stories in other parts of the paper.



### Hasta la vista, baby?

Andrew Rawnsley on what Johnson does next  
*Comment, this section*



### Date and price

Costs of the paper are covered by a combination of the cover price and advertising.

# The Observer

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## Pack cabinet with Johnson loyalists at your peril, Truss told

- Top Tories warn likely contest winner
- Row looms over Partygate report

### Headline

The biggest headline on the page is called the "main splash". This is a serious story so no jokes are made in the headline. Headlines are written by subeditors.

### Standfirst

Used to add detail that was not included in the headline.

Truss divided at the a concerted effort to include senior figures from across the party – including critics of Boris Johnson – in her cabinet. The foreign secretary is expected to be named tomorrow as the new Tory

**Where's Mr Truss?**  
Maybe Hugh O'Leary belongs to the category of things Truss has ideologically moved on from

Catherine Bennett, p43

### Edition Dots

We print up to three different editions per night. Three dots means this is the final edition. During elections and special events, we might print up to five editions.

### Simply the best



Serena Williams, 40, at Flushing Meadows yesterday after her third-round loss to Ajla Tomljanović in the US Open. Barring a change of mind, it ended her remarkable career (page 9 and Sport, pages 12-13). Mike Segar/Reuters

### Caption

Captions describe the photograph and link it to the news story. Often they include the photographer's name.

## Leave.EU in liquidation as loan and fine left unpaid

Mark Townsend  
Home Affairs Editor

### Byline

The name of the writer(s). Sometimes their job title or where they are writing from is included.

the 2016 EU referendum campaign, has failed to pay tens of thousands of pounds in fines owed to the Information Commissioner's Office (ICO) for breaches of data law.

Yet the decision by Banks to apparently write off £7,051,987 in loans to

### Body Text

The main text of a news story, written by the reporter.

mismissible sources".

The NCA found no evidence of criminality, concluding that Banks took a loan from an Isle of Man company he owned, which he was legally entitled to do.

Banks had denied any wrongdoing and dismissed claims surrounding his funding as "ludicrous".

Critics yesterday said the apparent writing off of £7m might be seen by

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### Turn

Often front page stories continue elsewhere in the paper.